

Table 18.2 Implementation Matrix for Land Use Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer / Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
Preservation of prime farmland										
LU 1.1.1.1	Develop an accessible and well-organized Assessor's database that identifies preservation, conservation, and other opportunities in surrounding agricultural lands.	Short term		X	X					
LU 1.1.1.2	Continue contracts under Williamson Act and support tax break for owners of recreational, forest, or agricultural lands that maintain the specified land use.	Ongoing	X							
LU 1.1.1.3	Establish a minimum lot area of 35 acres to all lots in the agriculture designation to discourage unwanted fragmentation of farmland.	Short term		X	X					
LU 1.1.1.4	Establish leasing as an alternative to creation of small farm parcels.	Medium								X
Preservation of viewsheds										
LU 1.2.1.1	Develop a viewshed ordinance.	Medium	X	X	X					
LU 1.2.1.2	Identify and map all viewsheds along city entry roads.	Short term	X	X	X					
LU 1.2.1.3	Identify and map all viewsheds from other cultural and tourist destinations such as the Mission.	Short term	X	X	X					

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Viability of agricultural operations										
LU 1.3.1.1	Facilitate location of farming industry facilities in nearby lands to promote the economic viability of agricultural operations.	Short term							X	
LU 1.3.1.2	Establish a Farmer’s Market as an outlet for local farming products.	Medium						X		
Commercial land uses										
LU 2.1.1.1	Identify necessary sidewalk maintenance and improvement locations.	Ongoing				X				
LU 2.1.1.2	Identify street surface maintenance and improvement locations.	Ongoing				X				
LU 2.1.1.3	Measure existing utility capacity.	Ongoing				X			X	
LU 2.1.1.4	Identify the extent to which existing utility capacity can accommodate future development.	Ongoing							X	
LU 2.1.2.1	Solicit marketing firms to promote downtown interests.	Short term						X		
LU 2.1.2.2	Solicit wayfinding/signage firms to create a wayfinding program for the downtown.	Short term	X					X		
LU 2.1.2.3	Partner and develop programs with local chamber of commerce groups to promote local commercial and retail interests.	Short term	X					X		

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LU 2.1.2.4	Bring historical downtown business owners together for a unified vision.	Short term	X						X	
LU 2.1.3.1	Adjust zoning ordinance and standards to facilitate mixed use development.	Short term	X	X						
LU 2.1.3.2	Allow for retail/commercial land use flexibility in mixed-use projects.	Short term	X	X	X					
LU 2.1.3.3	Reduce parking requirements for mixed use developments.	Medium								
Retain and expand importance of tourism										
LU 2.2.1.1	Develop an accessible and well-organized Assessor's database that identifies all current tourist related land uses and resources.	Medium	X							
LU 2.2.1.2	Prevent impacts/encroachments by incompatible land-uses.	Short term			X					
LU 2.2.1.3	Ensure proper transitions and buffering between different land-uses.	Long term			X					
LU 2.2.1.4	Revise the Zoning Ordinance and enact standards for development compatible with the context of tourist-relevant neighborhoods.	Short term	X	X	X					
LU 2.2.1.5	Apply neighborhood conservation strategies such as code-enforcement and building rehabilitation.	Short term			X				X	

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Light industry										
LU 2.3.1.1	Look at industrial land in the context of needs and demand at the county or regional level and consider regional effects of industrial land use decisions.	Short term		X	X					
LU 2.3.1.2	Clearly define desired light industry and its needs.	Short term		X	X					
LU 2.3.1.3	Map and maintain a thorough inventory and analysis of industrial land and the ability to meet current and projected industrial land needs.	Medium		X	X					
LU 2.3.1.4	Provide land that is “project ready” for light Industry by providing appropriate infrastructure, access and attributes to existing industrial sites.	Medium	X	X	X	X			Sewer, Water	
LU 2.3.1.5	Define and adopt strict criteria for “rezoning” that take into consideration all of the ancillary effects that change will bring to the community and its neighbors and guide local government staff to evaluate the merits of a conversion project.	Short term		X	X					
LU 2.3.2.1	Identify and target industries for which the community has a comparative advantage.	Short term					X	X		
LU 2.3.2.2	Pursue a marketing program to attract the desired tax-revenue generating light industry businesses.	Short term					X	X		

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Infill development										
LU 2.4.1.1	Identify and map land available for development or redevelopment.	Short term		X	X					
LU 2.4.1.2	Target capital investments by the Town (e.g. infrastructure, streetscape improvements, etc.) to support private investment and redevelopment.	Short term	X	X						
LU 2.4.1.3	Pursue regulatory and investment strategies that change the mix of uses over time in areas identified as future development sites.	Medium		X	X			X		
LU 2.5.1.1	Develop marketing materials to encourage private development and investment in housing.							X		
Diverse housing stock										
LU 2.5.1.2	Maintain and rehabilitate housing units in the downtown area that allow the city to maintain affordable housing stock.			X	X			X		
LU 2.5.1.3	Map, assemble, prepare, and market sites for new residential development.	Short term			X				X	
LU 2.5.2.1	Expand the range of allowable housing types and areas in which they may be built without compromising local design standards, property values, or quality of life.	Short term		X	X					

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
LU 2.5.2.2	Remove regulatory obstacles that have the effect of rendering various housing types uneconomical, such as unnecessarily-onerous parking per residential unit.	Medium	X	X	X						
LU 2.5.2.3	Consider ways to reduce the reliance on variances and expand "as of right" development opportunities that facilitate and ease the approval process and the total development costs.	Short term		X	X						
LU 2.5.2.4	Allow and facilitate accessory dwelling units for a relative or for additional rental income.	Short term		X	X						
LU 2.5.2.5	Transfer development rights (TDR) to simultaneously promote protection of open space and sensitive natural areas and encourage development in areas that are underutilized or can accommodate higher densities.	Short term	X	X							
LU 2.5.2.6	Revise development standards in zoning districts to allow small single-family lots in all residential zones.	Short term	X	X							
Compatible land uses											
LU 2.6.1.1	Introduce transitional uses or spaces between conflicting uses (e.g. multifamily between single family and commercial, park/open space areas, etc.).	Short term		X							

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
LU 2.6.1.2	Establish standards in the Zoning Ordinance to reduce impacts of higher intensity uses (requirements for landscaping/buffering/screening, air quality, noise, odor, light, traffic, etc.).	Medium		X							
LU 2.7.1.1	Adopt a zoning ordinance to conform the zoning code to Policy LU 2.7.1.	Medium		X							
LU 2.7.1.2	Encourage the County of San Benito to regulate land use within the City’s Sphere of Influence and Planning Area Boundary consistent with Policy LU 2.7.1.	Medium		X							
Scale and architecture											
LU 3.1.1.1	Identify distinct neighborhoods and develop a form-based code ordinance that maintains local neighborhood features and guides future development.	Medium		X	X						
LU 3.1.1.2	Establish a building height cap for all neighborhoods.	Medium		X	X						
LU 3.1.1.3	Coordinate policies, public improvements, and beautification efforts with citizen groups, service groups, and organizations who are interested in promoting the current character of the community.	Short term					X	X			

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
Demote urban sprawl										
LU 3.2.1.1	Develop urban growth boundaries to successfully limit sprawl but do not restrict development to avoid home price increases.	Short term	X		X				X	X
LU 3.2.1.2	Encourage and support mixed-use developments to keep, work, housing, and commercial areas in close proximity.	Short term		X						
LU 3.2.1.3	Create a green belt zone around the city to maintain the distinct boundaries and the small town feel and to limit sprawl.	Short term	X	X				X		
LU 3.2.1.4	Develop a fair and constructive amendment or appeal procedure	Short term	X	X				X		
Pedestrian friendly streets										
LU 4.1.1.1	Develop guidelines for mixed-use, high intensity nodes.	Short term		X				X		
LU 4.1.1.2	Develop, adopt, and implement a pedestrian master plan throughout the City that addresses the needs of all population segments, including aging and special needs populations.	Medium		X	X					
LU 4.1.1.3	Design streets so that children can walk to school.	Medium		X						
LU 4.1.1.4	Use visual cues and road design elements to indicate pedestrian rights of way and minimize conflicts.	Medium			X	X				

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LU 4.1.1.5	Situate parking to enhance the pedestrian environment and facilitate access between destinations.	Medium			X	X				
LU 4.1.1.6	Use trees and other green infrastructure to provide shelter, beauty, urban heat reduction, and separation from automobile traffic.	Short term					X	X		
LU 4.1.1.7	Encourage safe pedestrian routes to transit.	Medium			X	X				
LU 4.1.1.8	Develop walking awareness and promotion programs.	Medium		X				X		
LU 4.1.1.9	Use modern technology to increase pedestrian way-finding and safety.	Medium			X					
LU 4.1.2.1	Pursue regulatory and investment strategies that promote a healthy mix of uses (e.g., retail, residential, office, and public facilities).	Medium		X			X	X		
LU 4.1.2.2	Promote redevelopment of underutilized properties to higher intensity uses.	Medium						X		
LU 4.1.2.3	Encourage neighborhoods with walkable features such as compact development.	Medium		X	X					
LU 4.1.2.4	Interconnected streets, comfortable sidewalks, narrow traffic lanes and limited front setbacks.	Medium		X	X					
LU 4.1.2.5	Develop a form-based code that is flexible to diverse building types and mixed uses.	Medium			X	X				

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Downtown enhancements										
LU 4.2.1.1	Design infrastructure that meets local priorities and enables improved and additional services and activities.	Medium							X	X
LU 4.2.1.2	Support local businesses for growth and development through targeted projects that respond to local priorities and generate job opportunities.	Medium	X						X	X
LU 4.2.1.3	Improve people’s street or pathway connection to resources, services, activities, and each other.	Short term			X					
LU 4.2.1.4	Improve communities’ involvement in local decision making and volunteering that builds people’s skills.	Medium							X	X
LU 4.2.1.5	Build or upgrade shared community facilities such as meeting places, public halls, and facilities supporting integration of organizations delivering services.	Long Term	X							X
LU 4.2.1.6	Bring state of the art technology and internet access to public library and other shared community facilities.	Short term				X				X
LU 4.2.1.7	Design pathway projects connecting communities and attracting visitors, such as Historic El Camino Real.	Medium			X	X	X			

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders		Other
LU 4.2.2.1	Design tourism infrastructure including visitor information center upgrades, interpretive signage, and facilities.	Short term	X				X	X		
LU 4.2.2.2	Locate new hotels to minimize their adverse impacts on circulation, existing uses, and scale of development.	Short term		X	X					
LU 4.2.2.3	Fund and locate a public restroom facility in the downtown area.	Short Term	X		X	X				
LU 4.2.2.4	Develop, in collaboration with the Strategic Plan Committee, a marketing and branding plan for the downtown and the city in general.	Short	X				X	X		
LU 4.2.2.5	Update the self-guided walking tours oriented to historical points of interest, architecture, shopping, or tourist destinations.	Short term						X	X HRB	

Table 18.3 Implementation Matrix for Circulation Programs											
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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
Complete streets											
CI 1.1.1.1	Adapt Monterey Bay Area Complete Streets Guidebook for local use.	Short term	X	X	X				X	X	
CI 1.1.1.2	Convert The Alameda, 1st Street, 2nd Street, 3rd Street, 4th Street, Monterey Street, Lang Street, Muckelemi Street, San Juan Canyon Road, San Juan Highway, Old San Juan- Hollister Road, and Washington Street into complete streets.	Medium				X					Development fee
CI 1.1.1.3	Develop and adopt plan line maps to preserve and protect corridor for the needs of all modes of motorized and non-motorized transportation.	Medium									
Pedestrian network											
CI 1.2.1.1	Develop maintenance schedule for crosswalks, sidewalks, multi-use paths, and trails throughout town.	Short term	X			X					
CI 1.2.1.2	Comply with American Disabilities Act of 1990 standards for sidewalk widths, grade, curbs, and corner ramps.	Short term			X	X					
CI 1.2.1.3	Identify and prioritize unsafe roadway locations for redesign and rehabilitation.	Short term			X	X					
CI 1.2.2.1	Identify and prioritize gaps in the pedestrian network for infrastructure improvements.	Short term			X	X					
CI 1.2.2.2	Develop funding plan to implement pedestrian infrastructure improvements.	Short term			X	X			X	X COG	
CI 1.2.2.3	Connect existing and future recreational trails to the City pedestrian network and to the restored Spring Lot Park near the old cement plant.	Medium			X	X			X		

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
Bicycle network											
CI 1.3.1.1	Identify a bicycle infrastructure classification matrix.	Medium			X	X					
CI 1.3.1.2	Identify and prioritize gaps in the bicycle network for infrastructure improvements.	Medium			X	X					
CI 1.3.1.3	Connect existing and future regional recreational trails to the City bicycle network.	Medium			X	X					COG
CI 1.3.1.4	Distinguish main bike routes from automobile traffic, which may include techniques such as bicycle route striping, use of “sharrows”, use of multi-use paths, or methods that provide physical separation.	Medium			X	X					
Accessibility											
CI 2.1.1.1	Calibrate multi-modal level of service model for San Juan Bautista.	Short term			X	X					
CI 2.1.1.2	Establish a minimum multi-modal level of service for San Juan Bautista.	Short term	X		X						
CI 2.1.2.1	Collaborate with Council of Governments (COG) and CALTRANS to explore all options for improvements at The Alameda and State Route 156.	Short term	X								
Public transit route											
CI 2.2.1.1	Establish a fixed-route between San Juan Bautista and Hollister.	Short term	X							SBCLTA	

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
CI 2.2.1.2	Explore other mass transit options including bus rapid transit and light rail between San Juan Bautista and neighboring cities.	Long term	X		X					SBCLTA	
CI 2.2.1.3	Coordinate with the Council of Governments on the update of the Regional Transportation Plan and Short-Range Transit Plan.	Short term	X		X					SBCLTA	
CI 2.2.2.1	Improve frequency of service at the County Express bus stops.	Short term	X							SBCLTA	
CI 2.2.2.2	Add additional County Express bus stops near: (a) the intersection of Ahwahnee Street and San Juan Highway/1st Street; and (b) Windmill Market.	Short term	X							SBCLTA	
CI 2.2.3.1	Identify and remove barriers to bus stop locations as well as transit boarding/alighting.	Short term	X							SBCLTA	
CI 2.2.3.2	Evaluate para-transit service and follow recommendations.	Short term	X							SBCLTA	
Parking											
CI 2.3.1.1	Identify available private parking that could be used for public parking during non-business hours.	Medium							X	X	
CI 2.3.1.2	Develop a partnership with Diocese to provide expanded visitor parking for the Mission.	Short term	X						X	X	
CI 2.3.1.3	Explore technological solutions for parking management.	Short term			X						

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
CI 2.3.1.4	Assess feasibility of utilizing parking meters in highly desirable locations and peak demand locations.	Short term	X		X				X		
CI 2.3.1.5	Explore residential parking permit plan.	Short term			X						
CI 2.3.1.6	Develop parking management systems for large events.	Short term	X				X	X	X		
CI 2.3.1.7	Promote electric car charging stations to encourage electric vehicle transportation.	Ongoing									
CI 2.3.2.1	Expand minimum bicycle parking requirements for new development.	Short term									
CI 2.3.2.2	Develop bicycle parking fund to expand bicycle parking in developed areas.	Short term			X						
Wayfinding signage											
CI 2.4.1.1	Create way-finding plan aided by modern technology.	Short term			X				X	X	
CI 2.4.1.2	Develop a wayfinding fund to install and maintain adequate signage.	Short term			X	X			X	X	
CI 2.4.1.3	Construct gateway monuments using the City's adopted marketing/branding plan at the three entrances to the City to facilitate wayfinding.	Short term									

Table 18.4 Implementation Matrix for Housing Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
Adequate housing supply										
HO 1.1.1.1	Pursue State, Federal, and other funding sources for housing assistance.	Short term	X		X					
HO 1.1.1.2	Coordinate with appropriate departments to provide adequate infrastructure, public facilities, water, and services are available or in place to support the development of new housing.	Short term			X	X				
HO 1.1.1.3	Periodically revise and modernize Title 11, Zoning Ordinance, of the San Juan Bautista Municipal Code, to achieve community-wide objectives.	Short term	X							
HO 1.2.1.1	Pursue appropriate funds from State, Federal, and other sources that promote infill and revitalization	Short term	X		X					
HO 1.2.1.2	Streamline the permit process for the acquisition, rehabilitation, and maintenance of older residential buildings.	Short term	X		X					
HO 1.2.1.3	Preserve the existing stock of affordable housing by updating City regulations and including regulations like Municipal Code 11-09-400 (Inclusionary Housing Reservation requirements).	Short term	X		X					
HO 1.2.1.4	Invest in public infrastructure in order to revitalize residential neighborhoods.	Short term	X		X	X				
HO 1.2.2.1	Pursue funding to increase housing quality code enforcement.	Short term	X		X					

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
HO 1.2.2.2	Encourage homeowners and landlords to maintain properties in sound condition through the City’s residential rehabilitation assistance programs and code enforcement efforts.	Short term	X						X	
HO 1.2.3.1	Provide the public with a list of organizations and funding sources that financially assist with housing renovations and retrofits.	Short term			X	X				X Historical Board
Affordable housing										
HO 2.1.1.1	Permit secondary units “by right”, while educating the public about secondary units as an opportunity to provide additional affordable housing.	Short term			X					
HO 2.1.1.2	Periodically review City regulations, ordinances, departmental processing procedures, and residential fees related to rehabilitation and/or construction to assess their impact on housing costs, and revise if costs are excessive.	Short term	X		X					
HO 2.1.1.3	Provide development incentives for affordable housing, such as reductions in minimum parking requirements and density “bonuses”.	Short term	X		X					
HO 2.1.2.1	Continue to support rental assistance programs for lower-income households.	Short term							X	County
HO 2.2.1.1	Concentrate market-rate housing along North of 3rd Street and Muckelemi Street.	Short term	X		X					
HO 2.3.1.1	Include special needs housing in key development areas, with access to amenities and services	Short term	X		X					

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
HO 2.3.1.2	Identify suitable sites specifically for farmworker housing.	Short term			X				X	X
HO 2.3.1.3	Allow farmworker housing in agriculturally zoned area through discretionary review, such as conditional use permits (CUP).	Short term			X				X	X
HO 2.3.1.4	From the affordable housing projection, 20% should be allotted to farmworker housing.	Short term							X	X
HO 2.4.1.1	Comply with state and federal laws and regulations regarding equal opportunity housing.	Short term	X		X					
Neighborhood design										
HO 3.1.1.1	Require that new development meets the City's design guidelines.	Short term		X	X					
HO 3.2.1.1	Design and implement walkable neighborhoods with sidewalks, crosswalks, and front porches.	Short term		X	X					
HO 3.2.1.2	Increase the number of streetlights and street trees.	Short term			X	X				
HO 3.3.1.1	Expand opportunities for mixed-use, residential, and commercial zoning.	Short term		X	X					
HO 3.3.1.2	Provide small lot single-family housing within walking distance of downtown.	Short term		X	X					

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
Smart housing development										
HO 4.1.1.1	Attract housing that is appropriate for workers of all income levels.	Short term		X	X					
HO 4.1.2.1	Adopt an ordinance with incentives for housing developments in the Mixed-Use District through the use of regulatory mechanisms such as, but not limited to, density bonuses, development fee waivers, or expedited permitting.	Medium		X	X					
HO 4.1.3.1	Develop vacant housing lots and redevelop housing in poor condition to accommodate higher densities.	Medium		X	X					
HO 4.1.4.1	Maintain an Urban Growth Boundary to promote new growth in desirable areas and protect prime agricultural lands and viewsheds.	Short term		X	X					

Table 18.5 Implementation Matrix for Conservation Programs										
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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
High environmental-quality development										
CO 1.1.1.1	Create development standards for land zoned agricultural.	Short term		X	X					
CO 1.1.1.2	Monitor compliance with agricultural land development standards.	Short term		X	X					
CO 1.1.1.3	Monitor lands under Williamson Act contract and ensure compatible development on adjacent lands.	Short term		X	X					
CO 1.2.1.1	Maintain strong oversight of CEQA impact mitigation monitoring plans.	Short term		X	X					
CO 1.2.1.2	When developing vacant parcels, protect environmentally sensitive areas through clustered development.	Short term		X	X					
CO 1.2.2.1	Underutilized or vacant lands should be given priority for development.	Short term		X	X					
CO 1.3.1.1	Establish requirements for sidewalk and bike path connectivity in new development.	Short term		X	X					
Clean air and water										
CO 2.1.1.1	Finish and implement plans for a 'pellet plant' that will treat water in central location before it is delivered to customers.	Short term	X			X			X	

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
CO 2.2.1.1	Develop best management practices for reducing dust generation from agricultural operations.	Medium			X					X
CO 2.2.1.2	Set standards for idling buses near the mission.	Short term	X							
CO 2.2.2.1	Use best management practices to reduce dust generation from local agricultural sources.	Medium								X
CO 2.2.2.2	Promote compatible land uses near agricultural zoned properties.	Medium								X
Clean energy										
CO 3.1.1.1	Streamline the permitting process and minimize permit fees for solar panels in new development.	Short term	X							
CO 3.1.1.2	Aggregate and publicize state and federal incentives for solar panel installation.	Short term								X
CO 3.1.1.3	Incentivize the inclusion of solar panels in local construction during the design review process.	Short term		X	X					
CO 3.1.1.4	Install solar panels on local government buildings.	Medium	X		X	X				San Benito Rising
Sustainable water resource management										
CO 3.2.1.1	Provide resources for water efficient landscaping and fixtures in new developments.	Short term	X			X				

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			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
CO 3.2.1.2	Retrofit municipal landscapes with water-efficient planting.	Short term				X				
CO 3.2.1.3	Monitor municipal water use and develop water conservation goals.	Short term	X			X				
CO 3.2.1.4	Retrofit municipal facilities with water efficient fixtures and appliances.	Short term				X				
CO 3.2.1.5	Retrofit municipal facilities to utilize reclaimed water for landscaping.	Short term	X			X				
CO 3.2.1.6	Install purple pipe infrastructure at future municipal facilities and parks to facilitate the use of reclaimed water for irrigation.	Short term				X				
CO 3.2.1.7	Require new subdivisions and commercial development to utilize sustainability measures for capture and storage of rainwater for such appropriate uses as irrigation of public open space areas, parks, and lawns.	Short term	X			X				
Energy conservation										
CO 3.3.1.1	Implement energy efficiency upgrades in local government buildings.	Short term				X				
CO 3.3.2.1	Regularly monitor city-wide energy use and include results in local government reporting.	Medium				X				

Table 18.5 Implementation Matrix for Conservation Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
CO 3.3.2.2	Partner with local utilities to promote and expand energy efficiency programs to local residents, businesses, and contractors.	Short term								X
Protection of wildlife, habitat, air quality, and water resources										
CO 4.1.1.1	Provide a list of local native plant species for landscaping in order to prevent the introduction of invasive species.	Medium			X					X
CO 4.1.1.2	Establish Tree Protection guidelines.	Medium		X	X					
CO 4.2.1.1	Utilize the California Air Resource Board handbook in the development review process to ensure new development meets state air quality standards.	Short term		X	X					
CO 4.3.1.1	Expand the energy action strategy to include Greenhouse Gas Emission Reductions.	Short term		X	X	X				
CO 4.4.1.1	Incorporate information on current water use, water conservation goals, and ways to reduce water use with water bills for residents and businesses.	Short term				X				
CO 4.4.1.2	Regularly monitor city-wide water use and include results in local government reporting.	Short term				X				

Table 18.5 Implementation Matrix for Conservation Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
CO 4.4.1.3	Work with the Water Resource Association of San Benito County to promote and expand water conservation programs to local residents and businesses.	Short term	X				X			

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility						Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders		Other
Protection of parks and open space										
OS 1.1.1.1	Establish pockets parks or City parks to enhance the equal distribution throughout the City.	Short term	X		X					
OS 1.1.1.2	Create an Open Space Overlay District in the Zoning Ordinance to protect and preserve open space land.	Long term	X		X					
OS 1.1.1.3	Encourage and support development of recreational facilities to meet County standards of five acres of recreation area per 1,000 persons.	Immediate	X				X			Grants
OS 1.1.1.4	Develop an incentive program that encourages development to provide open space beyond minimum requirements.	Short term	X		X					
OS 1.1.2.1	Require developments of 20 units or more to incorporate park and recreational space in the development agreement or pay in-lieu fees.	Short term	X		X					
OS 1.1.3.1	Acquire funding for non-motorized trail projects.	Short term					X		X	Grants
OS 1.1.3.2	Actively seek public-agency and private partnerships to provide technical assistance in establishing and restoring trails and parks to create recreation opportunities.	Short term			X		X	X	X	Non-profit, Reach

Table 18.6 Implementation Matrix for Open Space Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
OS 1.1.3.3	Acquire funding for acquisition of land or improvements to increase public access to recreational opportunities.	Long term			X				X	X	Non-profits
OS 1.1.3.4	Encourage the acquisition of land in critical conservation areas, design appropriate conservation easements to protect natural features, and sell the land to individuals who agree to the terms of the protective conservation easement.	Long term			X				X	X	Non-profits
Maintenance of parks and open space											
OS 1.2.1.1	Establish agreements between the City, State Parks, and Church for shared responsibility to maintain and operate parks and open space in a Parks Maintenance Plan.	Immediate	X					X		Rotary	
OS 1.2.2.1	Establish agreements between the City, non-profits, local companies, and other organizations for shared responsibility to maintain and operate parks and open space.	Immediate					X				
OS 1.2.3.1	Develop volunteer based programs for park maintenance with neighborhood participation.	Short term					X	X		X	

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility						Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders		Other
Amenities for all ages and capabilities										
OS 1.3.1.1	Create recreational programs and opportunities for elderly populations.	Short term					X		Non-profit	Grant
OS 1.3.1.2	Provide open space and recreational activities for teens and youth.	Short term					X		Non-profit	Grant
OS 1.3.1.3	Prioritize funding for parks and recreation facilities serving underserved neighborhoods.	Long term			X					
Promotion of public open spaces										
OS 1.4.1.1	Utilize Abbe Park for festivals and cultural events.	Long term							Non-profit	
OS 1.4.2.1	Create efficient active and passive lighting in parks and open spaces.	Short term				X				
OS 1.4.2.2	Evaluate existing parks and open space for design and safety improvements.	Immediate			X	X	X			
OS 1.4.2.3	Ensure safety and accessibility for all through well-designed and maintained parks and open spaces.	Immediate								
OS 1.4.2.4	Establish open space, parks, and trails with signage and street crossings for safety and access.	Immediate			X	X				
Comprehensive and connected parkland system										
OS 2.1.1.1	Implement additional bike and pedestrians paths along the El Camino Real to connect regional facilities.	Long term					X		Non-profit, Reach	Grant

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility						Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders		Other
OS 2.1.1.2	Implement linear park along drainage easements for increased open space and connections.	Long term	X			X				
OS 2.1.1.3	Provide a city-wide network of bike and pedestrian paths consistent with the Transportation Element.	Long term	X			X				
OS 2.1.1.4	Include bikeways and trails implementation as part of transportation impact fees.	Immediate	X		X					
OS 2.1.2.1	Work with local agencies to provide funding sources for the enhancement of services provided.	Medium					X			
OS 2.1.2.2	Require new developments to provide easements, dedications, or improvements contributing to the local trail and path network if necessary.	Medium	X	X						
OS 2.2.1.1	Work with transit agencies to revise routes and pursue funding options for increased transit access.	Medium	X	X						
OS 2.3.1.1	Create and implement a citywide trails master plan consistent with existing and proposed easements, dedications, right of ways, open space, and conservation areas.	Long term	X	X						
OS 2.3.1.2	Connect the City and the Juan Bautista de Anza National Historic Trail with trail system.	Long term								

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 2.3.2.1	Conduct joint events and programs with other jurisdictions in local parks and open space facilities.	Short term	X					X	X	Non-profit
Scenic viewsheds										
OS 3.1.1.1	Establish design guidelines and review that limit the impact of development on scenic vistas and viewsheds.	Short term			X					
OS 3.1.2.1	Assess and identify scenic views and viewsheds.	Short term			X					
OS 3.1.2.2	Minimize obstruction of scenic resources with development standards for areas providing access to views and viewsheds.	Short term			X					
OS 3.1.2.3	Use design review for development on hillsides and within scenic corridors to protect hillsides and ridgelines.	Short term			X					
OS 3.1.2.4	Create and implement mitigation for new development that may have significant impact on the City by obstructing access to visual resources.	Short term		X	X					
OS 3.1.2.5	Require all new electric and communication facilities be placed underground, when feasible.	Short term			X	X				
Maintenance of historic and cultural parks and open space										
OS 3.2.1.1	Implement historic preservation plans for parks and open spaces.	Short term	X					X	X	Preserve America

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 3.2.1.2	Build awareness and community support for historical and cultural sites with public events and publications in local newspapers.	Short term						X		Non-profit
OS 3.2.1.3	Educate the public regarding laws, codes, and ordinances forbidding the collection of items associated with archeological, historical, and paleontological sites.	Short term						X		X
OS 3.2.1.4	Identify and work towards the preservation of significant historic and cultural lands.	Medium	X							
Protection of sensitive environmental areas, species, and watersheds										
OS 3.3.1.1	Separate wildlife habitat areas as protected open space.	Short term	X							
OS 3.3.1.2	Create educational programs for the preservation of open space for residents and visitors, such as brochures, wayfinding, and information kiosks.	Short term			X				X	
OS 3.3.2.1	Partner with local agencies and land trusts to secure open space lands to preserve native species and their habitat.	Long term	X		X					X
OS 3.3.2.2	Develop and design parks and open space with efficiency minimizing water, energy, and chemical use to preserve the natural landscape.	Short term	X				X			

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 3.3.2.3	Encourage landscaping of parks, open space, and scenic corridors with native plants and grasses to reestablish the natural landscape.	Short term			X	X				X
OS 3.3.3.1	Identify, preserve, and restore buffers between developed or agricultural areas with natural areas, stream corridors, wetlands, and other open spaces.	Short term			X					
OS 3.3.3.2	Prevent new housing from encroaching on protected open space, including natural area, habitat corridors, waterways, and wetlands, through conservation and efficient design using infill and clustered development.	Ongoing		X						San Benito Water
OS 3.3.4.1	Create activity centers at parks and open space.	Long term			X		X			
OS 3.3.4.2	Coordinate public events consistent with the Health Element to increase public health goals.	Medium					X			
Conservation of prime farmland, and non-prime agricultural uses.										
OS 4.1.1.1	Keep existing water resources for agricultural activities.	Short term		X	X					
OS 4.1.1.2	Encourage development in suitable areas with Transfer of Development Rights	Long term		X	X					
OS 4.1.2.1	Identify parcels with prime soils and reclassify as Agriculture Preserve (AP).	Long term		X	X					

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 4.1.2.2	Avoid leapfrogging of parcels in agricultural use that could result in parcels being widowed.	Long term		X	X					
OS 4.1.2.3	Discourage subdivision of parcels in agricultural production. Minimum parcel size should be 20 acres and 40 acres for non-irrigated land.	Long term		X	X					
OS 4.1.2.4	Develop, adopt, and maintain an agricultural mitigation program that requires project applicants to preserve farmland of an equal or greater value being converted at a 1:1 ratio.	Long term		X	X					
Maintenance of agricultural preservation programs										
OS 4.2.1.1	Enroll 100 percent of all eligible parcels for the Williamson Act.	Long term		X	X					
OS 4.2.1.2	Explore feasibility of City-sponsored program to acquire conservation easements for properties ineligible for Williamson Act.	Long term		X	X					
OS 4.2.1.3	Provide facilitation, support, and subsidies if needed for applications to establish agricultural preserves.	Long term		X	X					
OS 4.2.1.4	Identify other local governments and organizations involved in conservation easements and create partnerships.			X	X				Water reservoir	
OS 4.2.1.5	Encourage lot mergers of neighboring parcels to increase properties that meet Williamson Act standards and eligibility or joint conservation easement purchases.			X	X					

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 4.2.2.1	Require applications seeking the subdivision of agriculturally- zoned parcels to demonstrate the continued viability of lots less than 40 acres for commercial agriculture operations.			X	X					
Agricultural economy										
OS 4.3.1.1	Permit agricultural support uses in the Zoning Ordinance to locate in agricultural and industrial areas and on the urban fringe.			X	X					
OS 4.3.1.2	Permit only agriculture-related uses in areas designated Agriculture, uses associated with the growing and/or production of agricultural products.			X	X					
OS 4.3.2.1	Create the San Juan Bautista Farmer’s Market.	Immediate					X		X	
OS 4.3.2.2	Promote agro-tourism with farm events, showcases, and tours.	Short term					X			
OS 4.3.2.3	Promote the purchase of locally grown and produced food by residents, businesses, and public facilities, including schools.	Short term					X			
OS 4.3.2.4	Encourage agricultural support services such as trucking, warehousing, and distribution centers in suitable locations.			X	X					

Table 18.6 Implementation Matrix for Open Space Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
OS 4.3.2.5	Encourage visitor serving uses in Agriculture areas, including, but not limiting to, wine tasting rooms, hotels, and bed and breakfast inns without conflicting with production activities.			X	X					
OS 4.3.2.6	Create and facilitate opportunities to promote and market agricultural industry products grown or produced in the City or County.			X	X					
OS 4.3.3.1	Create a Right-to-Farm Ordinance.				X					
OS 4.3.3.2	Establish a minimum 200 ft. buffer zone between new urban residential developments and existing commercial agricultural operations.			X	X					
OS 4.3.4.1	Support existing agricultural operations and encourage the diversification including organic, value-added, small-scale, sustainable, and community-supported agricultural practices.			X	X					
OS 4.3.4.2	Encourage and support agricultural operations increasing sustainability of resources, including soil, water, and energy conservation.			X	X					
OS 4.3.4.3	Promote agricultural operations using lower-impact or organic practices.			X	X					

Table 18.7 Implementation Matrix for Noise Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
Separation of noise from sensitive land uses											
N 1.1.1.1	Protect noise sensitive land uses through the use of discretionary review procedures such as conditional use permits.	Long term		X	X						Staff time
State Route 156 noise											
N 1.2.1.1	Require new development along State Route 156 to mitigate noise impacts to the acceptable range shown in Table 9.1.	Short term	X	X	X	X					Developer
N 1.2.1.2	Work with Caltrans to limit noise and traffic impacts to maximize benefits of State Route 156 widening project to serve the community's commercial sector and local mobility.	Short term	X		X			X	Sheriff, CHP, Caltrans		Staff time
N 1.2.1.3	Implement traffic calming devices on State Route 156 and City streets to slow traffic speeds.	Short term	X		X	X			Sheriff, CHP, Caltrans		Caltrans, COG
Neighborhood Streets											
N 1.3.1.1	Adopt a noise ordinance that designates appropriate hours for motorcycles to limit excessive noise at nighttime and daytime hours.	Immediate	X		X				Sheriff		Staff time
N 1.3.1.2	Designate free motorcycle parking at the edge of town to limit community exposure to excessive noise generated by motorcycles. Add signage and ordinance prohibiting excessive revving of motorcycle engines within City limits.	Short term	X	X	X	X					Staff time

Table 18.7 Implementation Matrix for Noise Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
N 1.3.1.3	Introduce metered parking in the downtown.	Short term	X	X	X	X					Staff time, bond
N 1.3.1.4	Implement traffic calming devices on City streets to slow traffic speeds.	Immediate	X		X	X				Sheriff	Staff time, CDBG funds
N 1.3.1.5	Designate a motorcycle parking area off 3rd Street.	Short term	X	X	X	X				Sheriff	Staff time
Temporary noise sources											
N 1.4.1.1	Require restrictions on hours of construction activity when issuing construction permits.	Immediate	X		X	X					Staff time
N 1.4.2.1	Require noise permits for events that may result in excessive noise through the Special Event Permit process.	Immediate	X		X						Staff time, Permit fee

Table 18.8 Implementation Matrix for Public Safety Programs										
Program	Description	Timing	Responsibility						Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders		Other
Earthquakes and other geologic hazards										
PS 1.1.1.1	Maintain local development review procedures to ensure that new building development and existing building improvements are consistent with the California Building Code and California Alquist-Priolo Earthquake Fault Zoning Act.	Ongoing	X	X	X	X				Staff time
PS 1.1.2.1	Determine buildings in need of upgrading or retrofitting within City boundaries and provide notice to owners that provides proactive measures that can be taken to limit loss of life and damage to property in the event of an earthquake.	Short term	X	X	X	X				Staff time
PS 1.2.1.1	Maintain local development review procedures on all infrastructure projects to ensure that they are not built on geologic high-risk areas.	Ongoing	X	X	X	X				Staff time, development fees
PS 1.2.1.2	Require soils reports and geologic investigations in instances where development may be exposed to substantial seismic hazards, including ground shaking, liquefaction, surface rupture, and land sliding.	Short term	X	X	X	X				Staff time, development fees
Flood related hazards										
PS 2.1.1.1	Maintain local development review procedures to ensure that new building developments mitigate within the FEMA designated 100-year flood zone.	Ongoing	X	X	X					Staff time, development fees

Table 18.8 Implementation Matrix for Public Safety Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
PS 2.2.1.1	Implement strategies to reduce impacts of flooding, particularly along the San Juan Creek and the Salinas Grade tributary.	Long term	X	X	X	X				Staff time, grant
PS 2.2.1.2	Maintain existing program with the CA Conservation Corp, local landowners, and San Benito County to clear streams of debris, vegetation, and illegal structures to allow for stormwater flows.	Ongoing	X		X	X			Fire Dept.	Staff time, CCC
Urban and wildland fire hazards										
PS 3.1.1.1	Require landowners to abide by defensible space standards provided by the California Department of Forestry and Fire Protection.	Immediate	X		X				Fire Dept.	Staff time, property owners
PS 3.1.1.2	Require new development along wild lands to have built in fire breaks.	Immediate	X	X	X				Fire Dept.	Staff time, developer
PS 3.1.1.3	Require easements to buffer new development from wildland.	Immediate	X		X				Fire Dept.	Staff time, developer
PS 3.1.1.4	Collaborate with the San Benito Fire Safe Council, San Juan Bautista Fire Department, and the California Department of Forestry and Fire Protection on an effective and environmentally-sound weed abatement program and utilize the California Department of Forestry and Fire Protection defensible space standards and recommendations.	Ongoing	X		X	X			Fire Dept.	Staff time, Cal Fire, SBC Fire Safe Council
PS 3.1.2.1	Create fire breaks along all public roads in high fire hazard areas.	Long term	X		X	X			Fire Dept.	Staff time

Table 18.8 Implementation Matrix for Public Safety Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
PS 3.2.1.1	Maintain mutual aid agreements with the California Department of Forestry and Fire Protection for wildland fire protection.	Ongoing	X							Fire Dept. Staff time
PS 3.2.2.1	Require minimum Fire Department accessibility to all developments.	Immediate	X	X	X	X				Fire Dept. Staff time, development fees
PS 3.2.2.2	Coordinate with San Juan Bautista Fire Department (under contract with City of Hollister Fire Department), San Benito County Fire Department (under contract with City of Hollister Fire Department), and California Department of Forestry and Fire on review of new development projects.	Ongoing	X	X	X	X				Fire Dept. Staff time, development fees
Hazardous materials										
PS 4.1.1.1	Expedite permitting and reduce fees for property owners with contaminated sites wanting to remove contamination.	Short term	X	X	X	X				Staff time, permit fee
PS 4.2.1.1	Develop residential uses in areas that have not experienced hazardous material contamination if other feasible locations are available.	Short term	X	X	X	X				Staff time, development fees
PS 4.2.1.2	Require zoning and environmental review procedures that ensure development around potentially hazardous sites occurs with minimal future risks to health, life, and property.	Short term	X	X	X					Staff time, development fees
PS 4.2.1.3	Require soil sampling for development on those sites where past activities, including application of agricultural chemicals, may have led to soil contamination.	Short term	X	X	X					Staff time, development fees

Table 18.8 Implementation Matrix for Public Safety Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
Police Services and community safety											
PS 5.1.1.1	Investigate and adopt specific strategies to improve current response time.	Short term	X						X	Fire Dept.	Staff time
PS 5.2.1.1	Implement mitigation measures such as levying of police impact fees, if warranted.	Immediate	X							Sheriff	Staff time
PS 5.2.1.2	Determine areas in need of high attention from law enforcement by monitoring uses and sites that attract criminal activity and establishing records of incidences for targeted police patrol.	Immediate	X						Neighborhood Watch	Sheriff	Neighborhood watch, grant
PS 5.2.1.3	Continue to support neighborhood watch groups and establish community meetings at least once a year to share information with residents.	Ongoing	X				X		Neighborhood Watch	Sheriff	Staff time
PS 5.3.1.1	Facilitate communication between local agencies that address drug related issues.	Short term	X						Other regional agencies	Sheriff, SBC Health & Human Services	Staff time, grant, CDBG
PS 5.3.1.2	Create a comprehensive plan to address drug use.	Short term	X						Other regional agencies	SBC Health & Human Services	Staff time, grant,
PS 5.3.1.3	Work with local organizations to provide sufficient drug rehabilitation services and facilities.	Short term	X							Sheriff, SBC Health & Human Services	Staff time, grant,

Table 18.8 Implementation Matrix for Public Safety Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other		
PS 5.3.1.4	Participate in the Regional Gang Task Force.	Short term	X						Neighbor Hood Watch	Sheriff	Staff time
Emergency services											
PS 6.1.1.1	Develop a City wide Emergency Response Plan.	Short term	X		X	X				Sheriff, Fire Dept., SBC OES	Staff time
PS 6.1.1.2	Ensure the Emergency response plan includes procedures for collection and storage of emergency needed provisions such as water, food, and medical supplies.	Short term	X		X	X			X	Sheriff, Fire Dept., Am. Red Cross, SBC OES	Staff time
PS 6.1.1.3	Participate as an active member of the San Benito County Office of Emergency Services Collaborative.	Ongoing	X							Fire Dept.	Staff time
PS 6.1.2.1	Educate all residents on emergency procedures and evacuation routes that are practiced through community drills.	Short term	X		X	X	X		X	Fire dept., Sheriff, SBC OES	Staff time

Table 18.9 Implementation Matrix for Economic Development Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
Diversification of the local economy										
ED 1.1.1.1	Streamline permitting for light industrial.	Medium		X	X					
ED 1.1.2.1	Partner with Gavilan College to increase remote learning opportunities.	Short term	X					X	School Dist.	
ED 1.2.1.1	Control the number of formula businesses that provide locally needed goods and services.	Short term		X	X				Chamber, businesses	
ED 1.3.1.1	Coordinate with regional economic development organizations to prepare an economic development strategy to be updated every five years.	Short term	X				X		San Benito Business Council	
ED 1.4.1.1	Provide for infrastructure needed to facilitate the development of ecotourism.	Long			X	X	X			
ED 1.4.2.1	Educate businesses of the benefits of sustainability.	Medium	X					X	Chamber, businesses	
ED 1.4.2.2	Require businesses to adopt sustainable practices.	Medium	X							
Supportive business climate										
ED 2.1.1.1	Streamline permitting for new businesses.	Short term	X		X					
ED 2.1.2.1	Organize key business stakeholders within the community.	Immediate	X				X	X	X	
Tourism										
ED 3.1.1.1	Develop a marketing campaign that promotes the City's historic image. Seek the aid of a professional whose remuneration is tied to the success of the program.	Short term	X				X	X		

Table 18.9 Implementation Matrix for Economic Development Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan Committee	SJB Stakeholders	Other	
ED 3.1.1.2	Support such arts tourism activities as Art Walks and 'Alive after Five' on first Fridays or second Saturdays.	Short term					X	X	Chamber	
ED 3.2.1.1	Decrease permitting fees along the historic 3rd Street and The Alameda.	Short term	X		X					
ED 3.2.2.1	Organize a coordination meeting between representatives from the Archdiocese, the Parks Department, and the City by 2015.	Immediate	X				X	X		
ED 3.2.2.2	Establish a wayfinding system to identify the City.	Short term			X					
Strong agricultural sector										
ED 4.1.1.1	Zone areas for agricultural processing.	Short term		X	X					
ED 4.1.2.1	Reduce permitting and processing fees for agricultural support businesses.	Short term	X		X					
ED 4.2.1.1	Identify prime agricultural land compatible with the Williamson Act program and educate property owners on the merits of the program.	Medium			X					
ED 4.2.2.1	Create discretionary review procedures of development of prime agricultural properties.	Medium		X	X					

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
High quality water and sewer services										
PF 1.1.2.1	Finish and implement plans for a 'pellet plant' that will treat water in a central location before it is delivered to customers.	Ongoing	X				X			SBCWD Water Mgr. Rate payers, develop. Impact fees
PF 1.1.2.2	Promote and incentivize the removal of home water softeners once water quality goals are met to reduce the salinity of wastewater.	Ongoing	X				X			SBCWD Water Mgr. SBCWD Staff time
PF 1.1.2.3	Produce an annual report to the City Council on water quality. Use this information to determine whether the City is meeting state water quality standards.	Ongoing	X				X			SBCWD Water Mgr. Staff time
PF 1.2.3.1	Produce an annual report to the City Council on water capacity and actual use. Use this information to determine where and when capital improvements are needed.	Ongoing	X				X			Bracewell /Water Mgr. Staff time
PF 1.3.2.1	Produce an annual report to the City Council on sewer capacity and actual use. Use this information to determine where and when capital improvements are needed.	Ongoing	X				X			Bracewell Staff time

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
PF 1.3.2.2	As part of the City’s Capital Improvements Program, reduce infiltration and inflow problems at the City’s wastewater treatment plant by improving the trunk line leading from the collection system into the wastewater plant. Undertake other capital improvements as determined necessary by the plant operator and City Engineer.	Long term	X		X	X			Bracewell	City CIP funds, sewer fees
PF 1.3.2.3	Develop a plan for the Long term expansion or relocation of the City’s wastewater treatment plant or begin planning a second facility.	Long term	X		X	X				City CIP funds, sewer fees
Flooding infrastructure										
PF 2.1.3.1	Work with potential project developers to fund a flood control master plan.	Long term	X		X	X				Developers
PF 2.1.3.2	Complete the planned storm water channel from Mission Vineyard Road to the SR-156 Bridge and the 60” pipe connecting the West Fork Creek across The Alameda/Salinas Grade (Hwy) and along Mission Vineyard Road 700ft to the planned channel.	Ongoing	X		X	X				City CIP funds
PF 2.1.4.1	As part of the City’s Capital Improvements Program (under PF 8.1.2.1), identify projects to correct storm drainage problems on City streets.	Ongoing	X		X	X				City CIP funds

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
Waste and disposal facilities										
PF 3.1.2.1	Condition approval of new development projects on the availability of adequate solid waste collection, disposal, and diversion/recycling resources to serve the new development.	Immediate	X	X	X	X				Staff time
PF 3.1.2.2	Require new development to include on-site recycling facilities and an Ongoing, regular program of pickup and disposal from the site. For residential developments, recycling and solid waste disposal facilities and pickup schedules shall be aligned to simplify use for residents.	Short term	X	X	X					Developers
PF 3.1.2.3	Subject new commercial and industrial development to impact fee assessment or development conditions sufficient to address unique characteristics of solid waste generated by the development.	Short term	X	X	X					Staff time
Reduction of solid waste										
PF 4.1.1.1	Establish composting programs for residential, commercial, and agricultural activities.	Long term	X			X	X	X	Volunteers, Recology	Grants, Staff, volunteers
PF 4.1.1.2	Develop a recycling community outreach and education program to increase awareness and diversion rates.	Long term	X		X		X		SBC Integ. Waste Mgt. (Mandy Rose)	Grants, Staff, time, Recology

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
PF 4.1.2.1	Increase voluntary participation of businesses in the Monterey Bay Area Green Building Program.	Ongoing	X		X					Grants, Staff, time
Police and fire protection										
PF 5.1.3.1	Promote education and awareness for youth to discourage drug use and gang activity.	Short term	X						Sheriff, volunteers, neighborhood watch	Grants, Staff time
High-quality educational services and facilities										
PF 6.1.1.1	Support and facilitate efforts by the Aromas-San Juan Unified School District to enhance and expand its educational facilities.	Long term	X		X			ASJUSD Board		Staff time
PF 6.1.1.2	Work collaboratively with the Aromas-San Juan Unified School District to collect development impact fees and explore measures which strive to provide adequate school capacity as new development is approved.	Long term	X	X	X			ASJUSD Board		Staff time
PF 6.1.1.3	Work collaboratively with the Aromas-San Juan Unified School District early in the planning process to ensure their input is included in major land use or policy decisions, including changes to local development impact fees.	Long term	X	X	X			ASJUSD Board		Staff time
PF 6.1.1.4	Explore the use of joint power agreements between the City and the Aromas-San Juan Unified School District which permit the sharing of District-owned and City-owned sports and recreational facilities, buildings, and libraries.	Short term	X		X		X	ASJUSD Board		Staff time

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
PF 6.1.1.5	Provide safe transportation for students between Anzar High School and the City.	Ongoing	X		X				ASJUSD Board, COG	ASJUSD, Grants
PF 6.3.1.1	Acquire adequate funding to maintain existing levels of service and support information technology upgrades at San Juan Bautista Library.	Short term	X						Library Auxiliary	Library staff Staff time, Grants
PF 6.3.1.2	Coordinate with the San Juan Bautista Library to acquire funding to pay for web server service fees in order to establish an online book catalog.	Short term	X						Library Auxiliary	Library staff Staff time, Grants
Healthy environment for the youth										
PF 7.1.1.1	Establish a youth commission for the purpose of reporting, representation, and increasing involvement in activities.	Short term	X				X		ASJUSD, Rotary, San Juan Comm.	Volunteer program, Non-profits Non-profit, grants, staff time
PF 7.1.1.2	Engage youth with Mission Docents and historic preservation/ archeology.	Medium							ASJUSD, Rotary, San Juan Comm.	Volunteer program, Non-profits Non-profit, grants, staff time
PF 7.1.2.1	Establish programs and opportunities for youth to attend community meetings and participate in community service organizations (for the service learning component) at Anzar High School.	Short term	X				X		ASJUSD, Rotary, San Juan Comm.	Volunteer program, Non-profits Non-profit, grants, staff time

Table 18.10 Implementation Matrix for Public Facilities Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other		
PF 7.1.3.1	Establish mentoring programs and opportunities for youth and seniors to work together.	Medium	X					X		Volunteer program	Non-profit, grants
PF 7.1.3.2	Integrate the visual and performing arts into recreational activities for youth, families, and seniors.	Medium	X						X	School District	Non-profit, grants, staff time
PF 7.1.3.3	Establish a community center for families, seniors, and youth.	Medium	X						X	Volunteer program, Non-profits	Non-profit, grants, staff time
PF 7.1.3.4	Establish work-study program for the youth as a pathway to career development.	Immediate	X							School District	Non-profit and private
High quality infrastructure and services											
PF 8.1.1.1	Use development impact fees to offset the cost of extending or upgrading infrastructure to new development.	Ongoing	X				X				Impact Fees
PF 8.1.1.2	Use voter-approved (property owner approved) assessment districts to fund roadway, water, sewer, drainage, and other infrastructure improvements in areas planned for urban uses during the time frame of this General Plan.	Ongoing	X	X	X	X					Assessment District Fees
PF 8.1.2.1	Prepare and adopt a five-year capital improvement program (CIP). The CIP should be updated and reviewed for consistency with the General Plan on an annual basis.	Ongoing	X				X				Staff time

Table 18.10 Implementation Matrix for Public Facilities Programs										
Program	Description	Timing	Responsibility						Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders		Other
PF 8.1.2.2	Regularly apply for Community Development Block Grants and other state and federal funding sources to improve local infrastructure and provide services.	Ongoing	X		X					Staff time
PF 9.1.1.1	Develop a city sponsored volunteer program.	Short term	X				X			Staff time
PF 9.1.1.2	Develop procedural manuals, provide ongoing training, and establish annual strategic plan review by Council.	Short term	X							Staff time, League of CA cities
PF 9.1.1.3	Create a Public Information Officer position: utilize water bill announcements, kiosks, bulletin boards, website re-design, regular articles in local papers, and newsletters to connect the public with local government.	Short term	X				X			Staff time

Table 18.11 Implementation Matrix for Historic Preservation and Community Design Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
Celebrated local historic resources										
HPCD 1.1.1.1	Submit nominations for qualified buildings to the National Register of Historic Places (NRHP).	Short term	X		X		X	X		
HPCD 1.1.1.2	Implement recommendations in the City’s 2006 Historical Resources Inventory.	Short term	X		X		X	X		
HPCD 1.1.1.3	Design and install gateway welcome signs for the three growth corridors: Muckelemi St., 3rd St., and the Alameda that highlight the City’s historic character and local architecture.	Medium term		X	X	X				
HPCD 1.1.2.1	Establish guidelines to distinguish which projects need review by the City planning staff, the Planning Commission, or Historic Resources Board.	Immediate	X	X	X					
HPCD 1.1.2.2	Define what level of environmental documentation is needed for both major and minor rehabilitation and renovations and projects.	Short term		X	X					
HPCD 1.2.1.1	Support prioritization of the City’s historic resources through communication within the community.	Short term	X				X			Preserve America
HPCD 1.2.1.2	Utilize available federal, state, and private funding through listing eligible properties with the National Register.	Short term	X				X	X		
HPCD 1.2.1.3	Work with the California State Office of Historic Preservation and the County Assessor to activate a Mills Act Property Tax Abatement Program.	Short term	X		X			X		

Table 18.11 Implementation Matrix for Historic Preservation and Community Design Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HPCD 1.2.2.1	Develop a signage plan to advertise heritage tourism.	Short term	X				X	X		Preserve America
HPCD 1.2.2.2	Develop heritage tourism activities.	Short term					X	X	Non-profits	
HPCD 1.2.3.1	Update inventory of local Historic resources in the city every 10 years.	Long term	X				X	X		
Historical sense of place										
HPCD 2.1.1.1	Preserve such traditional site features as variations in lot sizes, setbacks, and landscaping.	Medium		X	X					
HPCD 2.1.1.2	Allow for a variety of traditional building styles in new residential development, consistent with the diverse architectural heritage of San Juan Bautista’s homes.	Medium		X	X					
HPCD 2.1.2.1	Develop design guidelines for solar panel installation on historic properties.	Medium		X	X					
HPCD 2.1.2.2	Develop a programmatic agreement with the State Historic Preservation Office to streamline energy efficient upgrades of listed historic properties.	Short term		X	X				State Office Historic Preservation	
HPCD 2.1.1.2	Publicize cost-saving benefits of energy efficient buildings.	Short term	X			X			Non-profits	PG&E
HPCD 2.2.1.1	Develop a complete streets network to connect new development to activity centers.	Short term		X	X		X			
HPCD 2.2.1.2	Connect sidewalks with shade trees in new development to the complete streets network.	Medium		X	X		X			

Table 18.11 Implementation Matrix for Historic Preservation and Community Design Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HPCD 2.3.1.1	Develop underutilized or vacant lands within the City core.	Medium	X	X	X					
HPCD 2.3.1.2	Utilize the City's "Design Guidelines" document to streamline the review process for infill development within and adjacent to historic districts.	Medium		X	X		X			
HPCD 2.3.1.3	Provide density bonuses for mixed-use development.	Short term		X	X					
HPCD 2.3.1.4	Retro-fit historical buildings to enable intensified use.	Short term		X	X			X	Chamber	
HPCD 3.1.1.1	Support the Art Walks- Alive after Five – First Fridays or Second Saturdays.	Short term					X	X		Chamber, Strategic Planning
HPCD 3.1.1.2	Designate galleries and artisan businesses for the Main Street corridor.	Short term				X		X		City, Main Street, Strategic Planning
HPCD 3.1.1.3	Coordinate live performances and music theatre in restaurants, centers, and outdoor parks, and provide storage and electricity for these endeavors.	Short term				X		X		City, Strategic planning, non-profits
HPCD 3.1.1.4	Change land use in warehouses area for artist/performer studio space.	Medium			X	X				City planning
HPCD 3.1.1.5	Develop public arts program for trails and complete streets.	Medium								City planning, SPC, non-profits

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
Awareness of healthy living										
HE 1.1.1.1	Work with the County Health Officer and Department to organize health education and awareness campaigns.	Short term	X						X	County
HE 1.1.1.2	Establish informational sessions on substance abuse and mental or emotional health that are accessible for the entire community.	Short term	X						X	Non-profits
HE 1.1.1.3	Partner with local business communities, school districts, and community organizations to develop health and active lifestyle awareness.	Immediate	X					X	X	School district, Non-profits
HE 1.1.2.1	Increase family support, preventative services, and lifestyle or behavioral coaching assistance.	Short term	X						X	Non-profits, County
HE 1.2.1.1	Facilitate informational workshops with school districts, community services agencies, and healthcare providers on assistance programs.	Immediate	X						X	School district, CSA, County
Accessibility to healthcare services and programs										
HE 2.1.1.1	Support existing transit services.	Ongoing	X							COG
HE 2.1.1.2	Provide non-emergency medical transportation for the community, specifically for seniors.	Short term	X						X	County
HE 2.1.1.3	Promote coordination among local health systems and entities.	Short term	X						X	Non-profits

Table 18.12 Implementation Matrix for Health Programs											
Program	Description	Timing	Responsibility							Funding Resource	
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other		
HE 2.1.2.1	Continue and expand the Mobile Health Clinic.	Ongoing	X						X	X	
HE 2.1.2.2	Provide education and access to healthcare benefits for low income children, adults, and families.	Short term	X						X	X	
HE 2.2.1.1	Create the San Juan Bautista Farmer's Market.	Short term						X		X	
HE 2.2.1.2	Establish community gardens and food cooperatives.	Medium	X					X	School District	Non-profits	
HE 2.2.1.3	Provide transit opportunities to fresh produce markets and grocery stores.	Short								COG	
HE 2.2.1.4	Encourage fee-free incentives for local growers to participate at the farmer's market.	Short term	X					X		Non-profits	
HE 2.2.1.5	Permit convenience stores to carry fresh produce in compliance with health department regulations.	Short term	X		X						
HE 2.2.1.6	Develop a Healthy Food Store Incentives Program.	Medium	X							X	
HE 2.2.1.7	Provide educational programs to encourage food assistance programs.	Medium	X							X	
HE 2.2.1.8	Amend zoning and other restrictions limiting urban agriculture.	Short term	X		X						
HE 2.3.1.1	Establish a school garden cared for by students with support and education by local growers.	Ongoing							X	School	

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
2.3.1.2	Support school programs and collaborate with other organizations including local growers to offer healthy food in schools.	Short term	X						X	School
Safe community										
HE 3.1.1.1	Enhance lighting on streets, sidewalks, crosswalks, and in public spaces.	Short term			X	X				
HE 3.1.1.2	Improve neighborhood safety watch programs.	Short term	X							Sheriff
HE 3.1.1.3	Implement strict enforcement for driving- under-influence offenses.	Short term	X							Sheriff
HE 3.1.2.1	Partner with local agencies to create a permanent center for homeless and abuse victims.	Long term	X						X	Non-profits
HE 3.1.2.2	Close gaps in the identified pedestrian area of downtown.	Medium	X		X	X				
Active transportation and recreation network										
HE 4.1.1.1	Create a Community Center for families, seniors, and youth.	Short term	X				X			Non-profits
HE 4.1.1.2	Expand public events to encourage active community participation and social	Short term	X				X			Non-profits
HE 4.1.1.3	Create volunteer and after school programs for youth.	Short term	X				X			School
HE 4.1.1.4	Integrate the visual and performing arts into recreational activities for youth, families, and seniors.	Short term	X				X	X		Non-profits

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HE 4.1.2.1	Continue to provide a diverse range of park types and recreational opportunities.	Long term	X		X		X			
HE 4.1.2.2	Expand recreational programs and services to meet evolving community needs with equal distribution in all neighborhoods.	Medium	X				X		Tennis Group	REACH
HE 4.1.2.3	Provide a range of high quality and well maintained recreational facilities with adequate lighting, signage, and hours of operation that represent the multicultural needs of the community.	Short term	X				X			
HE 4.1.2.4	Promote access to non-City operated parks and recreation.	Short term	X				X		School	
HE 4.1.2.5	Create a Parks Master Plan.	Medium		X	X		X			
Sustainable healthy living										
HE 5.1.2.1	Encourage employers to provide adequate health coverage and benefits to full-time and part-time employees.	Medium	X						Non-profits	
HE 5.1.3.1	Coordinate with neighboring jurisdictions, local employers, and industries for emergency preparedness and disaster response programs.	Short term	X			X			Fire, Police	
HE 5.1.3.2	Maintain adequate police and fire facilities, equipment, and maintenance.	Short term	X			X			Fire, Police	
HE 5.1.3.3	Restore Spring Lot Park at San Juan Canyon Creek near the old cement plant facility as a recreation and camping park.	Short term	X			X				

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HE 5.2.1.1	Provide pedestrian and bicycle amenities, such as bicycle parking, streetscape improvements, and traffic calming measures.	Medium		X	X					
HE 5.2.1.2	Explore innovative solutions such as a bicycle coalition and bicycle share program.	Medium	X		X				Non-profits	
HE 5.2.1.3	Encourage businesses to provide incentives for employees to walk, bike, or use public transit.	Medium	X		X				Non-profits	
HE 5.2.1.4	Design a Complete Streets Plan.	Short term	X	X	X					
HE 5.2.1.5	Implement the Safe Routes to School program.	Medium		X	X				School	
Environmental quality										
HE 6.1.1.1	Coordinate with the Monterey Bay Unified Air Pollution Control District and the California Air Resources Board.	Short term	X		X		X			
HE 6.1.1.2	Consider options, including possible relocation, recycling, redevelopment, rezoning, process changes, incentive programs, and other types of land use regulations where decisions on land use may result in emissions of pollution that pose significant health risks.	Medium		X	X					
Improvement in well-being										
HE 6.1.2.1	Establish a minority worker training program that recruits and trains individuals for employment, resulting in a reduced risk of exposure to contaminants.	Short term		X	X					

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HE 6.1.2.2	Develop a vulnerable populations program that promotes healthy lifestyles among population groups experiencing the greatest burden of chronic disease due to pollution exposure.	Short term		X	X					
HE 6.1.2.3	Implement a public involvement program that identifies and engages low literacy and limited English proficiency populations in the planning and decision-making process.	Short term		X	X					
HE 6.1.2.4	Create home education and remediation programs for low-income households regarding lead-based paint and other contaminants.	Short term		X	X					
Quality of place-making										
HE 6.1.3.1	Encourage site plan designs that include appropriate setbacks and/or design features that reduce pollution at the source.	Short term		X	X					
HE 6.1.3.2	Encourage the incorporation of barriers, landscaping, ventilation systems, or other measures in planning design that reduce or prevent pollution.	Short term		X	X					
HE 6.1.4.1	Prevent, reduce, or eliminate soil or water contamination from industrial and agricultural operations by working with property owners and regional agencies.	Short term		X	X					

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HE 6.2.1.1	Protect the quality of water sources, including cones of influence, water recharge areas, and water wells, from future degradation through design standards.	Short term		X	X					
HE 6.2.1.2	Ensure that design standards for all stormwater retention and detention systems are adhered to in order to prevent the degradation of surface water bodies	Short term		X	X					
HE 6.2.1.3	Require that impervious surfaces be limited and mitigated with low impact development in prime recharge areas.	Short term		X	X					
HE 6.2.2.1	Protect potable water well fields from man-made and natural sources of pollution.	Short term		X	X	X				
HE 6.2.2.2	Plan for the emergency conservation and use of recycled water sources.	Short term	X	X	X					
HE 6.2.2.3	Create a San Juan Creek restoration program.	Medium	X		X		X		Non-profits	
HE 6.2.3.1	Work with regulatory agencies to monitor and enforce noise standards.	Short term	X							
HE 6.2.3.2	Prevent and mitigate transportation related noise impacts on residential and sensitive uses.	Short term	X							
HE 6.2.3.3	Reduce exposure to second-hand smoke in indoor and outdoor spaces especially in the downtown pedestrian zone area.	Short term	X					X	Non-profits	

Table 18.12 Implementation Matrix for Health Programs										
Program	Description	Timing	Responsibility							Funding Resource
			City Council, Manager & Attorney	Planning Commission	City Planning	City Engineer/ Public Works	SJB Strategic Plan	SJB Stakeholders	Other	
HE 6.2.3.4	Develop an engine replacement and retrofit program, starting with a city vehicle transition program, to replace high emission vehicles with climate-friendly vehicles.	Medium	X			X				MBUAPCD Grants
HE 6.2.3.5	Develop and enforce guidelines for mitigating significant impacts on indoor air quality.	Medium	X	X	X					
HE 6.2.3.6	Create and implement a route plan to direct trucks and motorcycles away from neighborhood streets and sensitive uses.	Short term		X	X					
HE 6.3.1.1	Review and update the inclusionary housing ordinance to reflect evolving needs.	Short term		X	X					
HE 6.3.1.2	Develop an incentives program to encourage new development and redevelopment to exceed minimum requirements.	Short term		X	X					
HE 6.3.1.3	Develop a program and funding mechanism to support the restoration of homes in low-income neighborhoods to meet health and safety codes.	Medium		X	X					
HE 6.3.1.4	Implement senior and affordable housing design guidelines.	Medium		X	X					
HE 6.3.1.5	Review and update the housing code enforcement procedures to ensure public health and safety.	Short term		X	X					