### Table 18.2 Implementation Matrix for Land Use Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU 1.1.1.1</td>
<td>Develop an accessible and well-organized Assessor’s database that identifies preservation, conservation, and other opportunities in surrounding agricultural lands.</td>
<td>Short term</td>
<td>X X</td>
<td></td>
</tr>
<tr>
<td>LU 1.1.2</td>
<td>Continue contracts under Williamson Act and support tax break for owners of recreational, forest, or agricultural lands that maintain the specified land use.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>LU 1.1.3</td>
<td>Establish a minimum lot area of 35 acres to all lots in the agriculture designation to discourage unwanted fragmentation of farmland.</td>
<td>Short term</td>
<td>X X</td>
<td></td>
</tr>
<tr>
<td>LU 1.1.4</td>
<td>Establish leasing as an alternative to creation of small farm parcels.</td>
<td>Medium</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td></td>
<td><strong>Preservation of viewsheds</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 1.2.1.1</td>
<td>Develop a viewshed ordinance.</td>
<td>Medium</td>
<td>X X X</td>
<td></td>
</tr>
<tr>
<td>LU 1.2.1.2</td>
<td>Identify and map all viewsheds along city entry roads.</td>
<td>Short term</td>
<td>X X X</td>
<td></td>
</tr>
<tr>
<td>LU 1.2.1.3</td>
<td>Identify and map all viewsheds from other cultural and tourist destinations such as the Mission.</td>
<td>Short term</td>
<td>X X X</td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
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<td>------------------------------------------------------------------------------</td>
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<td></td>
</tr>
<tr>
<td></td>
<td><strong>Viability of agricultural operations</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 1.3.1.1</td>
<td>Facilitate location of farming industry facilities in nearby lands to promote the economic viability of agricultural operations.</td>
<td>Short term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 1.3.1.2</td>
<td>Establish a Farmer’s Market as an outlet for local farming products.</td>
<td>Medium</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Commercial land uses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.1.1.1</td>
<td>Identify necessary sidewalk maintenance and improvement locations.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>LU 2.1.1.2</td>
<td>Identify street surface maintenance and improvement locations.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>LU 2.1.1.3</td>
<td>Measure existing utility capacity.</td>
<td>Ongoing</td>
<td>X X</td>
<td></td>
</tr>
<tr>
<td>LU 2.1.1.4</td>
<td>Identify the extent to which existing utility capacity can accommodate future development.</td>
<td>Ongoing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.1.2.1</td>
<td>Solicit marketing firms to promote downtown interests.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>LU 2.1.2.2</td>
<td>Solicit wayfinding/signage firms to create a wayfinding program for the downtown.</td>
<td>Short term</td>
<td>X X</td>
<td></td>
</tr>
<tr>
<td>LU 2.1.2.3</td>
<td>Partner and develop programs with local chamber of commerce groups to promote local commercial and retail interests.</td>
<td>Short term</td>
<td>X X</td>
<td></td>
</tr>
</tbody>
</table>
### Table 18.2 Implementation Matrix for Land Use Programs

<table>
<thead>
<tr>
<th>Program</th>
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<th>Timing</th>
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</tr>
</thead>
<tbody>
<tr>
<td>LU 2.1.2.4</td>
<td>Bring historical downtown business owners together for a unified vision.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>LU 2.1.3.1</td>
<td>Adjust zoning ordinance and standards to facilitate mixed use development.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>LU 2.1.3.2</td>
<td>Allow for retail/commercial land use flexibility in mixed-use projects.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>LU 2.1.3.3</td>
<td>Reduce parking requirements for mixed use developments.</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Retain and expand importance of tourism</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.2.1.1</td>
<td>Develop an accessible and well-organized Assessor’s database that identifies all current tourist related land uses and resources.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.2.1.2</td>
<td>Prevent impacts/encroachments by incompatible land-uses.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.2.1.3</td>
<td>Ensure proper transitions and buffering between different land-uses.</td>
<td>Long term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.2.1.4</td>
<td>Revise the Zoning Ordinance and enact standards for development compatible with the context of tourist-relevant neighborhoods.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>LU 2.2.1.5</td>
<td>Apply neighborhood conservation strategies such as code-enforcement and building rehabilitation.</td>
<td>Short term</td>
<td>X</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

**Funding Resource**
## Table 18.2 Implementation Matrix for Land Use Programs

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<tr>
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</thead>
<tbody>
<tr>
<td>LU 2.3.1.1</td>
<td>Look at industrial land in the context of needs and demand at the county or regional level and consider regional effects of industrial land use decisions.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>LU 2.3.1.2</td>
<td>Clearly define desired light industry and its needs.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>LU 2.3.1.3</td>
<td>Map and maintain a thorough inventory and analysis of industrial land and the ability to meet current and projected industrial land needs.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 2.3.1.4</td>
<td>Provide land that is “project ready” for light Industry by providing appropriate infrastructure, access and attributes to existing industrial sites.</td>
<td>Medium</td>
<td>X X X X</td>
</tr>
<tr>
<td>LU 2.3.1.5</td>
<td>Define and adopt strict criteria for “rezoning” that take into consideration all of the ancillary effects that change will bring to the community and its neighbors and guide local government staff to evaluate the merits of a conversion project.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>LU 2.3.2.1</td>
<td>Identify and target industries for which the community has a comparative advantage.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>LU 2.3.2.2</td>
<td>Pursue a marketing program to attract the desired tax-revenue generating light industry businesses.</td>
<td>Short term</td>
<td>X X</td>
</tr>
</tbody>
</table>
### Table 18.2 Implementation Matrix for Land Use Programs

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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
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<td></td>
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<td>Planning Commission</td>
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<td>SJB Strategic Plan Committee</td>
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<td>SJB Stakeholders</td>
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<td></td>
<td>Other</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Funding Resource</td>
</tr>
<tr>
<td><strong>Infill development</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.4.1.1</td>
<td>Identify and map land available for development or redevelopment.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.4.1.2</td>
<td>Target capital investments by the Town (e.g. infrastructure, streetscape improvements, etc.) to support private investment and redevelopment.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.4.1.3</td>
<td>Pursue regulatory and investment strategies that change the mix of uses over time in areas identified as future development sites.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.5.1.1</td>
<td>Develop marketing materials to encourage private development and investment in housing.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>Diverse housing stock</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 2.5.1.2</td>
<td>Maintain and rehabilitate housing units in the downtown area that allow the city to maintain affordable housing stock.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>LU 2.5.1.3</td>
<td>Map, assemble, prepare, and market sites for new residential development.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.5.2.1</td>
<td>Expand the range of allowable housing types and areas in which they may be built without compromising local design standards, property values, or quality of life.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
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<td>Timing</td>
<td>Responsibility</td>
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<td>------------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>LU 2.5.2.2</td>
<td>Remove regulatory obstacles that have the effect of rendering various housing types uneconomical, such as unnecessarily-onerous parking per residential unit.</td>
<td>Medium</td>
<td>X  X  X</td>
</tr>
<tr>
<td>LU 2.5.2.3</td>
<td>Consider ways to reduce the reliance on variances and expand &quot;as of right&quot; development opportunities that facilitate and ease the approval process and the total development costs.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
<tr>
<td>LU 2.5.2.4</td>
<td>Allow and facilitate accessory dwelling units for a relative or for additional rental income.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
<tr>
<td>LU 2.5.2.5</td>
<td>Transfer development rights (TDR) to simultaneously promote protection of open space and sensitive natural areas and encourage development in areas that are underutilized or can accommodate higher densities.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
<tr>
<td>LU 2.5.2.6</td>
<td>Revise development standards in zoning districts to allow small single-family lots in all residential zones.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
</tbody>
</table>

**Compatible land uses**

<table>
<thead>
<tr>
<th>Program</th>
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<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU 2.6.1.1</td>
<td>Introduce transitional uses or spaces between conflicting uses (e.g. multifamily between single family and commercial, park/open space areas, etc.).</td>
<td>Short term</td>
<td>X</td>
</tr>
</tbody>
</table>
### Table 18.2 Implementation Matrix for Land Use Programs

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</tr>
</thead>
<tbody>
<tr>
<td>LU 2.6.1.2</td>
<td>Establish standards in the Zoning Ordinance to reduce impacts of higher intensity uses (requirements for landscaping/buffering/screening, air quality, noise, odor, light, traffic, etc.).</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.7.1.1</td>
<td>Adopt a zoning ordinance to conform the zoning code to Policy LU 2.7.1.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>LU 2.7.1.2</td>
<td>Encourage the County of San Benito to regulate land use within the City’s Sphere of Influence and Planning Area Boundary consistent with Policy LU 2.7.1.</td>
<td>Medium</td>
<td>X</td>
</tr>
</tbody>
</table>

#### Scale and Architecture

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU 3.1.1.1</td>
<td>Identify distinct neighborhoods and develop a form-based code ordinance that maintains local neighborhood features and guides future development.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 3.1.1.2</td>
<td>Establish a building height cap for all neighborhoods.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 3.1.1.3</td>
<td>Coordinate policies, public improvements, and beautification efforts with citizen groups, service groups, and organizations who are interested in promoting the current character of the community.</td>
<td>Short term</td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
</tr>
<tr>
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<td>------------------------------------------------------------------------------</td>
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</tr>
<tr>
<td><strong>Demote urban sprawl</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 3.2.1.1</td>
<td>Develop urban growth boundaries to successfully limit sprawl but do not restrict development to avoid home price increases.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Planning Commission</td>
</tr>
<tr>
<td>LU 3.2.1.2</td>
<td>Encourage and support mixed-use developments to keep, work, housing, and commercial areas in close proximity.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 3.2.1.3</td>
<td>Create a green belt zone around the city to maintain the distinct boundaries and the small town feel and to limit sprawl.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 3.2.1.4</td>
<td>Develop a fair and constructive amendment or appeal procedure</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Engineer/Public Works</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SJB Strategic Plan Committee</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>CIB Stakeholders</td>
</tr>
<tr>
<td><strong>Pedestrian friendly streets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 4.1.1.1</td>
<td>Develop guidelines for mixed-use, high intensity nodes.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 4.1.1.2</td>
<td>Develop, adopt, and implement a pedestrian master plan throughout the City that addresses the needs of all population segments, including aging and special needs populations.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>LU 4.1.1.3</td>
<td>Design streets so that children can walk to school.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>LU 4.1.1.4</td>
<td>Use visual cues and road design elements to indicate pedestrian rights of way and minimize conflicts.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>LU 4.1.1.5</td>
<td>Situate parking to enhance the pedestrian environment and facilitate access</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>between destinations.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 4.1.1.6</td>
<td>Use trees and other green infrastructure to provide shelter, beauty, urban</td>
<td>Short</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>heat reduction, and separation from automobile traffic.</td>
<td>term</td>
<td></td>
</tr>
<tr>
<td>LU 4.1.1.7</td>
<td>Encourage safe pedestrian routes to transit.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.1.1.8</td>
<td>Develop walking awareness and promotion programs.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.1.1.9</td>
<td>Use modern technology to increase pedestrian way-finding and safety.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.1.2.1</td>
<td>Pursue regulatory and investment strategies that promote a healthy mix of</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>uses (e.g., retail, residential, office, and public facilities).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 4.1.2.2</td>
<td>Promote redevelopment of underutilized properties to higher intensity uses.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.1.2.3</td>
<td>Encourage neighborhoods with walkable features such as compact development.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.1.2.4</td>
<td>Interconnected streets, comfortable sidewalks, narrow traffic lanes and</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>limited front setbacks.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LU 4.1.2.5</td>
<td>Develop a form-based code that is flexible to diverse building types and</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>mixed uses.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Funding Resource</td>
</tr>
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<td>-------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>------------</td>
<td>------------------</td>
</tr>
<tr>
<td>LU 4.2.1.1</td>
<td>Design infrastructure that meets local priorities and enables improved and additional services and activities.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.1.2</td>
<td>Support local businesses for growth and development through targeted projects that respond to local priorities and generate job opportunities.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.1.3</td>
<td>Improve people’s street or pathway connection to resources, services, activities, and each other.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>LU 4.2.1.4</td>
<td>Improve communities’ involvement in local decision making and volunteering that builds people’s skills.</td>
<td>Medium</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.1.5</td>
<td>Build or upgrade shared community facilities such as meeting places, public halls, and facilities supporting integration of organizations delivering services.</td>
<td>Long Term</td>
<td>X</td>
</tr>
<tr>
<td>LU 4.2.1.6</td>
<td>Bring state of the art technology and internet access to public library and other shared community facilities.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.1.7</td>
<td>Design pathway projects connecting communities and attracting visitors, such as Historic El Camino Real.</td>
<td>Medium</td>
<td>X X X</td>
</tr>
</tbody>
</table>
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<tr>
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<th>Description</th>
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<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU 4.2.2.1</td>
<td>Design tourism infrastructure including visitor information center upgrades, interpretive signage, and facilities.</td>
<td>Short term</td>
<td>X</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.2.2</td>
<td>Locate new hotels to minimize their adverse impacts on circulation, existing uses, and scale of development.</td>
<td>Short term</td>
<td>X X</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.2.3</td>
<td>Fund and locate a public restroom facility in the downtown area.</td>
<td>Short Term</td>
<td>X X</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.2.4</td>
<td>Develop, in collaboration with the Strategic Plan Committee, a marketing and branding plan for the downtown and the city in general.</td>
<td>Short</td>
<td>X</td>
<td>X X</td>
</tr>
<tr>
<td>LU 4.2.2.5</td>
<td>Update the self-guided walking tours oriented to historical points of interest, architecture, shopping, or tourist destinations.</td>
<td>Short term</td>
<td></td>
<td>X HRB</td>
</tr>
</tbody>
</table>
### Table 18.3 Implementation Matrix for Circulation Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>CI 1.1.1.1</td>
<td>Adapt Monterey Bay Area Complete Streets Guidebook for local use.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X X X X X</td>
</tr>
<tr>
<td>CI 1.1.1.2</td>
<td>Convert The Alameda, 1st Street, 2nd Street, 3rd Street, 4th Street, Monterey Street, Lang Street, Muckelemi Street, San Juan Canyon Road, San Juan Highway, Old San Juan- Hollister Road, and Washington Street into complete streets.</td>
<td>Medium</td>
<td>City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X</td>
</tr>
<tr>
<td>CI 1.1.1.3</td>
<td>Develop and adopt plan line maps to preserve and protect corridor for the needs of all modes of motorized and non-motorized transportation.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td></td>
</tr>
<tr>
<td>CI 1.2.1.1</td>
<td>Develop maintenance schedule for crosswalks, sidewalks, multi-use paths, and trails throughout town.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X</td>
</tr>
<tr>
<td>CI 1.2.1.2</td>
<td>Comply with American Disabilities Act of 1990 standards for sidewalk widths, grade, curbs, and corner ramps.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X X</td>
</tr>
<tr>
<td>CI 1.2.1.3</td>
<td>Identify and prioritize unsafe roadway locations for redesign and rehabilitation.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X X</td>
</tr>
<tr>
<td>CI 1.2.2.1</td>
<td>Identify and prioritize gaps in the pedestrian network for infrastructure improvements.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X X</td>
</tr>
<tr>
<td>CI 1.2.2.2</td>
<td>Develop funding plan to implement pedestrian infrastructure improvements.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X COG</td>
</tr>
<tr>
<td>CI 1.2.2.3</td>
<td>Connect existing and future recreational trails to the City pedestrian network and to the restored Spring Lot Park near the old cement plant.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
<td>X</td>
</tr>
</tbody>
</table>

**Complete streets**

**Pedestrian network**
<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
<td>Planning Commission</td>
</tr>
<tr>
<td>CI 1.3.1.1</td>
<td>Identify a bicycle infrastructure classification matrix.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 1.3.1.2</td>
<td>Identify and prioritize gaps in the bicycle network for infrastructure improvements.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 1.3.1.3</td>
<td>Connect existing and future regional recreational trails to the City bicycle network.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 1.3.1.4</td>
<td>Distinguish main bike routes from automobile traffic, which may include techniques such as bicycle route striping, use of “sharrows”, use of multi-use paths, or methods that provide physical separation.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 2.1.1.1</td>
<td>Calibrate multi-modal level of service model for San Juan Bautista.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 2.1.1.2</td>
<td>Establish a minimum multi-modal level of service for San Juan Bautista.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>CI 2.1.2.1</td>
<td>Collaborate with Council of Governments (COG) and CALTRANS to explore all options for improvements at The Alameda and State Route 156.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>CI 2.2.1.1</td>
<td>Establish a fixed-route between San Juan Bautista and Hollister.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
</tr>
<tr>
<td>---------------</td>
<td>------------------------------------------------------------------------------</td>
<td>-----------</td>
<td>---------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>CI 2.2.1.2</td>
<td>Explore other mass transit options including bus rapid transit and light rail</td>
<td>Long term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td></td>
<td>between San Juan Bautista and neighboring cities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.2.1.3</td>
<td>Coordinate with the Council of Governments on the update of the Regional</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td></td>
<td>Transportation Plan and Short-Range Transit Plan.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.2.2.1</td>
<td>Improve frequency of service at the County Express bus stops.</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td>CI 2.2.2.2</td>
<td>Add additional County Express bus stops near: (a) the intersection of</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td></td>
<td>Ahwahnee Street and San Juan Highway/1st Street; and (b) Windmill Market.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.2.3.1</td>
<td>Identify and remove barriers to bus stop locations as well as transit</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td></td>
<td>boarding/alighting.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.2.3.2</td>
<td>Evaluate para-transit service and follow recommendations.</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>SBCLTA</td>
</tr>
<tr>
<td>Parking</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.3.1.1</td>
<td>Identify available private parking that could be used for public parking</td>
<td>Medium</td>
<td>Institution(s)</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>during non-business hours.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.3.1.2</td>
<td>Develop a partnership with Diocese to provide expanded visitor parking for</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>X X</td>
</tr>
<tr>
<td></td>
<td>the Mission.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI 2.3.1.3</td>
<td>Explore technological solutions for parking management.</td>
<td>Short term</td>
<td>Institution(s)</td>
<td>X</td>
</tr>
</tbody>
</table>
Table 18.3 Implementation Matrix for Circulation Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cl 2.3.1.4</td>
<td>Assess feasibility of utilizing parking meters in highly desirable locations and peak demand locations.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.3.1.5</td>
<td>Explore residential parking permit plan.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Cl 2.3.1.6</td>
<td>Develop parking management systems for large events.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.3.1.7</td>
<td>Promote electric car charging stations to encourage electric vehicle transportation.</td>
<td>Ongoing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cl 2.3.2.1</td>
<td>Expand minimum bicycle parking requirements for new development.</td>
<td>Short term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cl 2.3.2.2</td>
<td>Develop bicycle parking fund to expand bicycle parking in developed areas.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Cl 2.4.1.1</td>
<td>Create way-finding plan aided by modern technology.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.4.1.2</td>
<td>Develop a wayfinding fund to install and maintain adequate signage.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.4.1.3</td>
<td>Construct gateway monuments using the City’s adopted marketing/branding plan at the three entrances to the City to facilitate wayfinding.</td>
<td>Short term</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Wayfinding signage

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cl 2.3.2.2</td>
<td>Develop bicycle parking fund to expand bicycle parking in developed areas.</td>
<td>Short term</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Cl 2.4.1.1</td>
<td>Create way-finding plan aided by modern technology.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.4.1.2</td>
<td>Develop a wayfinding fund to install and maintain adequate signage.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Cl 2.4.1.3</td>
<td>Construct gateway monuments using the City’s adopted marketing/branding plan at the three entrances to the City to facilitate wayfinding.</td>
<td>Short term</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Table 18.4 Implementation Matrix for Housing Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>City Council, Manager &amp; Attorney</th>
<th>Planning Commission</th>
<th>City Planning</th>
<th>SJB Engine &amp; Public Works</th>
<th>SJB Strategic Plan Committee</th>
<th>SJB Stakeholders</th>
<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HO 1.1.1.1</td>
<td>Pursue State, Federal, and other funding sources for housing assistance.</td>
<td>Short term</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.1.1.2</td>
<td>Coordinate with appropriate departments to provide adequate infrastructure, public facilities, water, and services are available or in place to support the development of new housing.</td>
<td>Short term</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.1.1.3</td>
<td>Periodically revise and modernize Title 11, Zoning Ordinance, of the San Juan Bautista Municipal Code, to achieve community-wide objectives.</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.2.1.1</td>
<td>Pursue appropriate funds from State, Federal, and other sources that promote infill and revitalization</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.2.1.2</td>
<td>Streamline the permit process for the acquisition, rehabilitation, and maintenance of older residential buildings.</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.2.1.3</td>
<td>Preserve the existing stock of affordable housing by updating City regulations and including regulations like Municipal Code 11-09-400 (Inclusionary Housing Reservation requirements).</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HO 1.2.1.4</td>
<td>Invest in public infrastructure in order to revitalize residential neighborhoods.</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HO 1.2.1.5</td>
<td>Pursue funding to increase housing quality code enforcement.</td>
<td>Short term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
### Table 18.4 Implementation Matrix for Housing Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>HO 1.2.2.2</td>
<td>Encourage homeowners and landlords to maintain properties in sound condition through the City’s residential rehabilitation assistance programs and code enforcement efforts.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney: X</td>
</tr>
<tr>
<td>HO 1.2.3.1</td>
<td>Provide the public with a list of organizations and funding sources that financially assist with housing renovations and retrofits.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney: X</td>
</tr>
</tbody>
</table>

#### Affordable housing

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>HO 2.1.1.1</td>
<td>Permit secondary units “by right”, while educating the public about secondary units as an opportunity to provide additional affordable housing.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>HO 2.1.1.2</td>
<td>Periodically review City regulations, ordinances, departmental processing procedures, and residential fees related to rehabilitation and/or construction to assess their impact on housing costs, and revise if costs are excessive.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>HO 2.1.1.3</td>
<td>Provide development incentives for affordable housing, such as reductions in minimum parking requirements and density “bonuses”.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>HO 2.1.2.1</td>
<td>Continue to support rental assistance programs for lower-income households.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>HO 2.2.1.1</td>
<td>Concentrate market-rate housing along North of 3rd Street and Muckelemi Street.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>HO 2.3.1.1</td>
<td>Include special needs housing in key development areas, with access to amenities and services</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
</tr>
<tr>
<td>-----------</td>
<td>------------------------------------------------------------------------------</td>
<td>----------</td>
<td>-------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>HO 2.3.1.2</td>
<td>Identify suitable sites specifically for farmworker housing.</td>
<td>Short</td>
<td>City Council &amp; Manager, Attorney</td>
</tr>
<tr>
<td></td>
<td></td>
<td>term</td>
<td>Planning Commission</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Planning</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Engineer/Public Works</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SJB Strategic Plan Committee</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SJB Stakeholders</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Other</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Funding Resource</td>
</tr>
<tr>
<td>HO 2.3.1.3</td>
<td>Allow farmworker housing in agriculturally zoned area through discretionary</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>such as conditional use permits (CUP).</td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HO 2.3.1.4</td>
<td>From the affordable housing projection, 20% should be allotted to farmworker</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>housing.</td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HO 2.4.1.1</td>
<td>Comply with state and federal laws and regulations regarding equal</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>opportunity housing.</td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Neighborhood design</td>
<td></td>
<td></td>
<td>Funding Resource</td>
</tr>
<tr>
<td>HO 3.1.1.1</td>
<td>Require that new development meets the City’s design guidelines.</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HO 3.2.1.1</td>
<td>Design and implement walkable neighborhoods with sidewalks, crosswalks, and</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>front porches.</td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HO 3.2.1.2</td>
<td>Increase the number of streetlights and street trees.</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td>term</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HO 3.3.1.1</td>
<td>Expand opportunities for mixed-use, residential,</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>and commercial zoning.</td>
<td>term</td>
<td>X</td>
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<td></td>
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<td>X</td>
</tr>
<tr>
<td>HO 3.3.1.2</td>
<td>Provide small lot single-family housing within walking distance of downtown.</td>
<td>Short</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td>term</td>
<td>X</td>
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<td>X</td>
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</tbody>
</table>
### Table 18.4 Implementation Matrix for Housing Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>City Council, Manager &amp; Attorney</th>
<th>Planning Commission</th>
<th>City Planning</th>
<th>City Engineer/ Public Works</th>
<th>SJB Strategic Plan Committee</th>
<th>SJB Stakeholders</th>
<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HO 4.1.1.1</td>
<td>Attract housing that is appropriate for workers of all income levels.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>HO 4.1.2.1</td>
<td>Adopt an ordinance with incentives for housing developments in the Mixed-Use District through the use of regulatory mechanisms such as, but not limited to, density bonuses, development fee waivers, or expedited permitting.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>HO 4.1.3.1</td>
<td>Develop vacant housing lots and redevelop housing in poor condition to accommodate higher densities.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>HO 4.1.4.1</td>
<td>Maintain an Urban Growth Boundary to promote new growth in desirable areas and protect prime agricultural lands and viewsheds.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
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<tr>
<td>CO 1.1.1</td>
<td>Create development standards for land zoned agricultural.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.1.2</td>
<td>Monitor compliance with agricultural land development standards.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.1.3</td>
<td>Monitor lands under Williamson Act contract and ensure compatible development on adjacent lands.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.2.1</td>
<td>Maintain strong oversight of CEQA impact mitigation monitoring plans.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.2.2</td>
<td>When developing vacant parcels, protect environmentally sensitive areas through clustered development.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.3.1</td>
<td>Underutilized or vacant lands should be given priority for development.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 1.3.1</td>
<td>Establish requirements for sidewalk and bike path connectivity in new development.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CO 2.1.1</td>
<td>Finish and implement plans for a ‘pellet plant’ that will treat water in central location before it is delivered to customers.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</table>
### Table 18.5 Implementation Matrix for Conservation Programs

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<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>City Council, Manager &amp; Attorney</th>
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<th>City Engineer/Public Works</th>
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<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO 2.2.1.1</td>
<td>Develop best management practices for reducing dust generation from agricultural operations.</td>
<td>Medium</td>
<td>X</td>
<td></td>
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<tr>
<td>CO 2.2.1.2</td>
<td>Set standards for idling buses near the mission.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>CO 2.2.2.1</td>
<td>Use best management practices to reduce dust generation from local agricultural sources.</td>
<td>Medium</td>
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<td></td>
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</tr>
<tr>
<td>CO 2.2.2.2</td>
<td>Promote compatible land uses near agricultural zoned properties.</td>
<td>Medium</td>
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<tr>
<td><strong>Clean energy</strong></td>
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<tr>
<td>CO 3.1.1.1</td>
<td>Streamline the permitting process and minimize permit fees for solar panels in new development.</td>
<td>Short term</td>
<td>X</td>
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<tr>
<td>CO 3.1.1.2</td>
<td>Aggregate and publicize state and federal incentives for solar panel installation.</td>
<td>Short term</td>
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<tr>
<td>CO 3.1.1.3</td>
<td>Incentivize the inclusion of solar panels in local construction during the design review process.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>CO 3.1.1.4</td>
<td>Install solar panels on local government buildings.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>San Benito Rising</td>
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</tr>
<tr>
<td><strong>Sustainable water resource management</strong></td>
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</tr>
<tr>
<td>CO 3.2.1.1</td>
<td>Provide resources for water efficient landscaping and fixtures in new developments.</td>
<td>Short term</td>
<td>X</td>
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<tr>
<td>Program</td>
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<tr>
<td>CO 3.2.1.2</td>
<td>Retrofit municipal landscapes with water-efficient planting.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>CO 3.2.1.3</td>
<td>Monitor municipal water use and develop water conservation goals.</td>
<td>Short term</td>
<td>X X</td>
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</tr>
<tr>
<td>CO 3.2.1.4</td>
<td>Retrofit municipal facilities with water efficient fixtures and appliances.</td>
<td>Short term</td>
<td>X X</td>
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</tr>
<tr>
<td>CO 3.2.1.5</td>
<td>Retrofit municipal facilities to utilize reclaimed water for landscaping.</td>
<td>Short term</td>
<td>X X</td>
<td></td>
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</tr>
<tr>
<td>CO 3.2.1.6</td>
<td>Install purple pipe infrastructure at future municipal facilities and parks to facilitate the use of reclaimed water for irrigation.</td>
<td>Short term</td>
<td>X X</td>
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</tr>
<tr>
<td>CO 3.2.1.7</td>
<td>Require new subdivisions and commercial development to utilize sustainability measures for capture and storage of rainwater for such appropriate uses as irrigation of public open space areas, parks, and lawns.</td>
<td>Short term</td>
<td>X X</td>
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</tbody>
</table>

**Energy conservation**

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO 3.3.1.1</td>
<td>Implement energy efficiency upgrades in local government buildings.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>CO 3.3.2.1</td>
<td>Regularly monitor city-wide energy use and include results in local government reporting.</td>
<td>Medium</td>
<td>X</td>
</tr>
</tbody>
</table>
### Table 18.5 Implementation Matrix for Conservation Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>CO 3.3.2.2</td>
<td>Partner with local utilities to promote and expand energy efficiency programs to local residents, businesses, and contractors.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>CO 4.1.1.1</td>
<td>Provide a list of local native plant species for landscaping in order to prevent the introduction of invasive species.</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td>CO 4.1.1.2</td>
<td>Establish Tree Protection guidelines.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td>CO 4.2.1.1</td>
<td>Utilize the California Air Resource Board handbook in the development review process to ensure new development meets state air quality standards.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>CO 4.3.1.1</td>
<td>Expand the energy action strategy to include Greenhouse Gas Emission Reductions.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>CO 4.4.1.1</td>
<td>Incorporate information on current water use, water conservation goals, and ways to reduce water use with water bills for residents and businesses.</td>
<td>Short term</td>
<td></td>
</tr>
<tr>
<td>CO 4.4.1.2</td>
<td>Regularly monitor city-wide water use and include results in local government reporting.</td>
<td>Short term</td>
<td></td>
</tr>
</tbody>
</table>

**Protection of wildlife, habitat, air quality, and water resources**

CO 3.3.2.2

CO 4.1.1.1

CO 4.1.1.2

CO 4.2.1.1

CO 4.3.1.1

CO 4.4.1.1

CO 4.4.1.2
### Table 18.5 Implementation Matrix for Conservation Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO 4.4.1.3</td>
<td>Work with the Water Resource Association of San Benito County to promote and expand water conservation programs to local residents and businesses.</td>
<td>Short term</td>
<td>X, X</td>
</tr>
</tbody>
</table>

- **City Council, Manager and Attorney**
- **Planning Commission**
- **City Planning**
- **City Engineer/Public Works**
- **SJB Strategic Plan Committee**
- **SJB Stakeholders**
- **Other**
- **Funding Resource**
### Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Protection of parks and open space</strong></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
<td>Planning Commission</td>
</tr>
<tr>
<td>OS 1.1.1.1</td>
<td>Establish pockets parks or City parks to enhance the equal distribution throughout the City.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>OS 1.1.1.2</td>
<td>Create an Open Space Overlay District in the Zoning Ordinance to protect and preserve open space land.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>OS 1.1.1.3</td>
<td>Encourage and support development of recreational facilities to meet County standards of five acres of recreation area per 1,000 persons.</td>
<td>Immediate</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>OS 1.1.1.4</td>
<td>Develop an incentive program that encourages development to provide open space beyond minimum requirements.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>OS 1.1.2.1</td>
<td>Require developments of 20 units or more to incorporate park and recreational space in the development agreement or pay in-lieu fees.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>OS 1.1.3.1</td>
<td>Acquire funding for non-motorized trail projects.</td>
<td>Short term</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>OS 1.1.3.2</td>
<td>Actively seek public-agency and private partnerships to provide technical assistance in establishing and restoring trails and parks to create recreation opportunities.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
### Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
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<th>City Council, Manager &amp; Attorney</th>
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<th>SJB Stakeholders</th>
<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS 1.1.3.3</td>
<td>Acquire funding for acquisition of land or improvements to increase public access to recreational opportunities.</td>
<td>Long term</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Non-profits</td>
</tr>
<tr>
<td>OS 1.1.3.4</td>
<td>Encourage the acquisition of land in critical conservation areas, design appropriate conservation easements to protect natural features, and sell the land to individuals who agree to the terms of the protective conservation easement.</td>
<td>Long term</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Non-profits</td>
</tr>
<tr>
<td><strong>Maintenance of parks and open space</strong></td>
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<tr>
<td>OS 1.2.1.1</td>
<td>Establish agreements between the City, State Parks, and Church for shared responsibility to maintain and operate parks and open space in a Parks Maintenance Plan.</td>
<td>Immediate</td>
<td>X</td>
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<td>Rotary</td>
</tr>
<tr>
<td>OS 1.2.2.1</td>
<td>Establish agreements between the City, non-profits, local companies, and other organizations for shared responsibility to maintain and operate parks and open space.</td>
<td>Immediate</td>
<td>X</td>
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</tr>
<tr>
<td>OS 1.2.3.1</td>
<td>Develop volunteer based programs for park maintenance with neighborhood participation.</td>
<td>Short term</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
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<tr>
<td></td>
<td><strong>Amenities for all ages and capabilities</strong></td>
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<tr>
<td>OS 1.3.1.1</td>
<td>Create recreational programs and opportunities for elderly populations.</td>
<td>Short term</td>
<td>X</td>
<td>Non-profit Grant</td>
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</tr>
<tr>
<td>OS 1.3.1.2</td>
<td>Provide open space and recreational activities for teens and youth.</td>
<td>Short term</td>
<td>X</td>
<td>Non-profit Grant</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>OS 1.3.1.3</td>
<td>Prioritize funding for parks and recreation facilities serving underserved neighborhoods.</td>
<td>Long term</td>
<td>X</td>
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<tr>
<td></td>
<td><strong>Promotion of public open spaces</strong></td>
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<tr>
<td>OS 1.4.1.1</td>
<td>Utilize Abbe Park for festivals and cultural events.</td>
<td>Long term</td>
<td></td>
<td>Non-profit</td>
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</tr>
<tr>
<td>OS 1.4.2.1</td>
<td>Create efficient active and passive lighting in parks and open spaces.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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<tr>
<td>OS 1.4.2.2</td>
<td>Evaluate existing parks and open space for design and safety improvements.</td>
<td>Immediate</td>
<td>X X X</td>
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<tr>
<td>OS 1.4.2.3</td>
<td>Ensure safety and accessibility for all through well-designed and maintained parks and open spaces.</td>
<td>Immediate</td>
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<tr>
<td>OS 1.4.2.4</td>
<td>Establish open space, parks, and trails with signage and street crossings for safety and access.</td>
<td>Immediate</td>
<td>X X</td>
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<tr>
<td></td>
<td><strong>Comprehensive and connected parkland system</strong></td>
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<tr>
<td>OS 2.1.1.1</td>
<td>Implement additional bike and pedestrians paths along the El Camino Real to connect regional facilities.</td>
<td>Long term</td>
<td>X</td>
<td>Non-profit, Reach Grant</td>
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</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
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<tr>
<td>OS 2.1.1.2</td>
<td>Implement linear park along drainage easements for increased open space and connections.</td>
<td>Long term</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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</tr>
<tr>
<td>OS 2.1.1.3</td>
<td>Provide a city-wide network of bike and pedestrian paths consistent with the Transportation Element.</td>
<td>Long term</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.1.1.4</td>
<td>Include bikeways and trails implementation as part of transportation impact fees.</td>
<td>Immediate</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.1.2.1</td>
<td>Work with local agencies to provide funding sources for the enhancement of services provided.</td>
<td>Medium</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.1.2.2</td>
<td>Require new developments to provide easements, dedications, or improvements contributing to the local trail and path network if necessary.</td>
<td>Medium</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.2.1.1</td>
<td>Work with transit agencies to revise routes and pursue funding options for increased transit access.</td>
<td>Medium</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.3.1.1</td>
<td>Create and implement a citywide trails master plan consistent with existing and proposed easements, dedications, right of ways, open space, and conservation areas.</td>
<td>Long term</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>OS 2.3.1.2</td>
<td>Connect the City and the Juan Bautista de Anza National Historic Trail with trail system.</td>
<td>Long term</td>
<td>City Council, Manager, Attorney, Planning Commission, City Planning, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
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<tr>
<td>OS 2.3.2.1</td>
<td>Conduct joint events and programs with other jurisdictions in local parks and open space facilities.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>OS 3.1.1.1</td>
<td>Establish design guidelines and review that limit the impact of development on scenic vistas and viewsheds.</td>
<td>Short term</td>
<td>X</td>
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</tr>
<tr>
<td>OS 3.1.2.1</td>
<td>Assess and identify scenic views and viewsheds.</td>
<td>Short term</td>
<td>X</td>
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</tr>
<tr>
<td>OS 3.1.2.2</td>
<td>Minimize obstruction of scenic resources with development standards for areas providing access to views and viewsheds.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>OS 3.1.2.3</td>
<td>Use design review for development on hillsides and within scenic corridors to protect hillsides and ridgelines.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>OS 3.1.2.4</td>
<td>Create and implement mitigation for new development that may have significant impact on the City by obstructing access to visual resources.</td>
<td>Short term</td>
<td>X X</td>
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<tr>
<td>OS 3.1.2.5</td>
<td>Require all new electric and communication facilities be placed underground, when feasible.</td>
<td>Short term</td>
<td>X X</td>
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<tr>
<td><strong>Maintenance of historic and cultural parks and open space</strong></td>
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</tr>
<tr>
<td>OS 3.2.1.1</td>
<td>Implement historic preservation plans for parks and open spaces.</td>
<td>Short term</td>
<td>X</td>
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</table>

**Table 18.6 Implementation Matrix for Open Space Programs**

**Scenic viewsheds**

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS 3.1.1.1</td>
<td>Establish design guidelines and review that limit the impact of development on scenic vistas and viewsheds.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.1.2.1</td>
<td>Assess and identify scenic views and viewsheds.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.1.2.2</td>
<td>Minimize obstruction of scenic resources with development standards for areas providing access to views and viewsheds.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.1.2.3</td>
<td>Use design review for development on hillsides and within scenic corridors to protect hillsides and ridgelines.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.1.2.4</td>
<td>Create and implement mitigation for new development that may have significant impact on the City by obstructing access to visual resources.</td>
<td>Short term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 3.1.2.5</td>
<td>Require all new electric and communication facilities be placed underground, when feasible.</td>
<td>Short term</td>
<td>X X</td>
</tr>
</tbody>
</table>

**Maintenance of historic and cultural parks and open space**

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS 3.2.1.1</td>
<td>Implement historic preservation plans for parks and open spaces.</td>
<td>Short term</td>
<td>X</td>
</tr>
</tbody>
</table>

**Funding Resource**

- Non-profit
- Preserve America
## Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS 3.2.1.2</td>
<td>Build awareness and community support for historical and cultural sites with public events and publications in local newspapers.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>OS 3.2.1.3</td>
<td>Educate the public regarding laws, codes, and ordinances forbidding the collection of items associated with archeological, historical, and paleontological sites.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>OS 3.2.1.4</td>
<td>Identify and work towards the preservation of significant historic and cultural lands.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>Protection of sensitive environmental areas, species, and watersheds</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OS 3.3.1.1</td>
<td>Separate wildlife habitat areas as protected open space.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>OS 3.3.1.2</td>
<td>Create educational programs for the preservation of open space for residents and visitors, such as brochures, wayfinding, and information kiosks.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>OS 3.3.2.1</td>
<td>Partner with local agencies and land trusts to secure open space lands to preserve native species and their habitat.</td>
<td>Long term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>OS 3.3.2.2</td>
<td>Develop and design parks and open space with efficiency minimizing water, energy, and chemical use to preserve the natural landscape.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>City Council &amp; Attorney</td>
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</tr>
<tr>
<td>OS 3.3.2.3</td>
<td>Encourage landscaping of parks, open space, and scenic corridors with native plants and grasses to reestablish the natural landscape.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.3.3.1</td>
<td>Identify, preserve, and restore buffers between developed or agricultural areas with natural areas, stream corridors, wetlands, and other open spaces.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.3.3.2</td>
<td>Prevent new housing from encroaching on protected open space, including natural area, habitat corridors, waterways, and wetlands, through conservation and efficient design using infill and clustered development.</td>
<td>Ongoing</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.3.4.1</td>
<td>Create activity centers at parks and open space.</td>
<td>Long term</td>
<td>X</td>
</tr>
<tr>
<td>OS 3.3.4.2</td>
<td>Coordinate public events consistent with the Health Element to increase public health goals.</td>
<td>Medium</td>
<td>X</td>
</tr>
<tr>
<td><strong>Conservation of prime farmland, and non-prime agricultural uses.</strong></td>
<td></td>
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</tr>
<tr>
<td>OS 4.1.1.1</td>
<td>Keep existing water resources for agricultural activities.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.1.1.2</td>
<td>Encourage development in suitable areas with Transfer of Development Rights</td>
<td>Long term</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.1.2.1</td>
<td>Identify parcels with prime soils and reclassify as Agriculture Preserve (AP).</td>
<td>Long term</td>
<td>X</td>
</tr>
</tbody>
</table>
### Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
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<tbody>
<tr>
<td>OS 4.1.2.2</td>
<td>Avoid leapfrogging of parcels in agricultural use that could result in parcels being widowed.</td>
<td>Long term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 4.1.2.3</td>
<td>Discourage subdivision of parcels in agricultural production. Minimum parcel size should be 20 acres and 40 acres for non-irrigated land.</td>
<td>Long term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 4.1.2.4</td>
<td>Develop, adopt, and maintain an agricultural mitigation program that requires project applicants to preserve farmland of an equal or greater value being converted at a 1:1 ratio.</td>
<td>Long term</td>
<td>X X</td>
</tr>
</tbody>
</table>

#### Maintenance of agricultural preservation programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
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</thead>
<tbody>
<tr>
<td>OS 4.2.1.1</td>
<td>Enroll 100 percent of all eligible parcels for the Williamson Act.</td>
<td>Long term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 4.2.1.2</td>
<td>Explore feasibility of City-sponsored program to acquire conservation easements for properties ineligible for Williamson Act.</td>
<td>Long term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 4.2.1.3</td>
<td>Provide facilitation, support, and subsidies if needed for applications to establish agricultural preserves.</td>
<td>Long term</td>
<td>X X</td>
</tr>
<tr>
<td>OS 4.2.1.4</td>
<td>Identify other local governments and organizations involved in conservation easements and create partnerships.</td>
<td>X X</td>
<td>Water reservoir</td>
</tr>
<tr>
<td>OS 4.2.1.5</td>
<td>Encourage lot mergers of neighboring parcels to increase properties that meet Williamson Act standards and eligibility or joint conservation easement purchases.</td>
<td>X X</td>
<td></td>
</tr>
</tbody>
</table>
## Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
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</thead>
<tbody>
<tr>
<td>OS 4.2.2.1</td>
<td>Require applications seeking the subdivision of agriculturally-zoned parcels to demonstrate the continued viability of lots less than 40 acres for commercial agriculture operations.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.1.1</td>
<td>Permit agricultural support uses in the Zoning Ordinance to locate in agricultural and industrial areas and on the urban fringe.</td>
<td>Immediate</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.1.2</td>
<td>Permit only agriculture-related uses in areas designated Agriculture, uses associated with the growing and/or production of agricultural products.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.2.1</td>
<td>Create the San Juan Bautista Farmer’s Market.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.2.2</td>
<td>Promote agro-tourism with farm events, showcases, and tours.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.2.3</td>
<td>Promote the purchase of locally grown and produced food by residents, businesses, and public facilities, including schools.</td>
<td>Short term</td>
<td>X</td>
</tr>
<tr>
<td>OS 4.3.2.4</td>
<td>Encourage agricultural support services such as trucking, warehousing, and distribution centers in suitable locations.</td>
<td></td>
<td>X</td>
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</table>
### Table 18.6 Implementation Matrix for Open Space Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
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<tbody>
<tr>
<td>OS 4.3.2.5</td>
<td>Encourage visitor serving uses in Agriculture areas, including, but not limiting to, wine tasting rooms, hotels, and bed and breakfast inns without conflicting with production activities.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.2.6</td>
<td>Create and facilitate opportunities to promote and market agricultural industry products grown or produced in the City or County.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.3.1</td>
<td>Create a Right-to-Farm Ordinance.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.3.2</td>
<td>Establish a minimum 200 ft. buffer zone between new urban residential developments and existing commercial agricultural operations.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.4.1</td>
<td>Support existing agricultural operations and encourage the diversification including organic, value-added, small-scale, sustainable, and community-supported agricultural practices.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.4.2</td>
<td>Encourage and support agricultural operations increasing sustainability of resources, including soil, water, and energy conservation.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
</tr>
<tr>
<td>OS 4.3.4.3</td>
<td>Promote agricultural operations using lower-impact or organic practices.</td>
<td>X</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning, City Engineer/Public Works, SJB Strategic Plan Committee, SJB Stakeholders, Other</td>
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</table>
### Table 18.7 Implementation Matrix for Noise Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
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</thead>
<tbody>
<tr>
<td>N 1.1.1.1</td>
<td>Protect noise sensitive land uses through the use of discretionary review procedures such as conditional use permits.</td>
<td>Long term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission</td>
<td>Staff time</td>
</tr>
<tr>
<td>N 1.2.1.1</td>
<td>Require new development along State Route 156 to mitigate noise impacts to the acceptable range shown in Table 9.1.</td>
<td>Short term</td>
<td>City Planning, City Engineer/Public Works, SJB Strategic Plan Committee</td>
<td>Developer</td>
</tr>
<tr>
<td>N 1.2.1.2</td>
<td>Work with Caltrans to limit noise and traffic impacts to maximize benefits of State Route 156 widening project to serve the community’s commercial sector and local mobility.</td>
<td>Short term</td>
<td>SJB Stakeholders</td>
<td>Sheriff, CHP, Caltrans, Staff time</td>
</tr>
<tr>
<td>N 1.2.1.3</td>
<td>Implement traffic calming devices on State Route 156 and City streets to slow traffic speeds.</td>
<td>Short term</td>
<td>SJB Stakeholders</td>
<td>Sheriff, CHP, Caltrans, Caltrans, COG</td>
</tr>
<tr>
<td>N 1.3.1.1</td>
<td>Adopt a noise ordinance that designates appropriate hours for motorcycles to limit excessive noise at nighttime and daytime hours.</td>
<td>Immediate</td>
<td>SJB Stakeholders</td>
<td>Sheriff, Staff time</td>
</tr>
<tr>
<td>N 1.3.1.2</td>
<td>Designate free motorcycle parking at the edge of town to limit community exposure to excessive noise generated by motorcycles. Add signage and ordinance prohibiting excessive revving of motorcycle engines within City limits.</td>
<td>Short term</td>
<td>SJB Stakeholders</td>
<td>Staff time</td>
</tr>
</tbody>
</table>
### Table 18.7 Implementation Matrix for Noise Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>N 1.3.1.3</td>
<td>Introduce metered parking in the downtown.</td>
<td>Short term</td>
<td>X X X X</td>
<td>Staff time, bond</td>
</tr>
<tr>
<td>N 1.3.1.4</td>
<td>Implement traffic calming devices on City streets to slow traffic speeds.</td>
<td>Immediate</td>
<td>X</td>
<td>Sheriff</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X X X X</td>
<td>Staff time, CDBG funds</td>
</tr>
<tr>
<td>N 1.3.1.5</td>
<td>Designate a motorcycle parking area off 3rd Street.</td>
<td>Short term</td>
<td>X X X X</td>
<td>Sheriff</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>Staff time</td>
</tr>
<tr>
<td><strong>Temporary noise sources</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>N 1.4.1.1</td>
<td>Require restrictions on hours of construction activity when issuing construction permits.</td>
<td>Immediate</td>
<td>X</td>
<td>Staff time</td>
</tr>
<tr>
<td>N 1.4.2.1</td>
<td>Require noise permits for events that may result in excessive noise through the Special Event Permit process.</td>
<td>Immediate</td>
<td>X</td>
<td>Staff time, Permit fee</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
</tr>
<tr>
<td>---------</td>
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</tr>
<tr>
<td>PS 1.1.1.1</td>
<td>Maintain local development review procedures to ensure that new building development and existing building improvements are consistent with the California Building Code and California Alquist-Priolo Earthquake Fault Zoning Act.</td>
<td>Ongoing</td>
<td>City Council, Manager, Attorney, Planning Commission</td>
<td>Staff time</td>
</tr>
<tr>
<td>PS 1.2.1.1</td>
<td>Determine buildings in need of upgrading or retrofitting within City boundaries and provide notice to owners that provides proactive measures that can be taken to limit loss of life and damage to property in the event of an earthquake.</td>
<td>Short term</td>
<td>City Planning, City Engineer, Public Works</td>
<td>Staff time</td>
</tr>
<tr>
<td>PS 2.1.1.1</td>
<td>Maintain local development review procedures to ensure that they are not built on geologic high-risk areas.</td>
<td>Ongoing</td>
<td>Planning Commission, City Engineer, Public Works</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>PS 1.2.1.2</td>
<td>Require soils reports and geologic investigations in instances where development may be exposed to substantial seismic hazards, including ground shaking, liquefaction, surface rupture, and land sliding.</td>
<td>Short term</td>
<td>City Planning, City Engineer, Public Works</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>PS 2.1.1.1</td>
<td>Maintain local development review procedures to ensure that new building developments mitigate within the FEMA designated 100-year flood zone.</td>
<td>Ongoing</td>
<td>City Planning, City Engineer, Public Works</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td></td>
</tr>
<tr>
<td>---------</td>
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<td></td>
</tr>
<tr>
<td>PS 2.2.1.1</td>
<td>Implement strategies to reduce impacts of flooding, particularly along the San Juan Creek and the Salinas Grade tributary.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>PS 2.2.1.2</td>
<td>Maintain existing program with the CA Conservation Corp, local landowners, and San Benito County to clear streams of debris, vegetation, and illegal structures to allow for stormwater flows.</td>
<td>Ongoing</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**Urban and wildland fire hazards**

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 3.1.1.1</td>
<td>Require landowners to abide by defensible space standards provided by the California Department of Forestry and Fire Protection.</td>
<td>Immediate</td>
<td>X</td>
</tr>
<tr>
<td>PS 3.1.1.2</td>
<td>Require new development along wild lands to have built in fire breaks.</td>
<td>Immediate</td>
<td>X</td>
</tr>
<tr>
<td>PS 3.1.1.3</td>
<td>Require easements to buffer new development from wildland.</td>
<td>Immediate</td>
<td>X</td>
</tr>
<tr>
<td>PS 3.1.1.4</td>
<td>Collaborate with the San Benito Fire Safe Council, San Juan Bautista Fire Department, and the California Department of Forestry and Fire Protection on an effective and environmentally-sound weed abatement program and utilize the California Department of Forestry and Fire Protection defensible space standards and recommendations.</td>
<td>Ongoing</td>
<td>X</td>
</tr>
<tr>
<td>PS 3.1.2.1</td>
<td>Create fire breaks along all public roads in high fire hazard areas.</td>
<td>Long term</td>
<td>X</td>
</tr>
</tbody>
</table>

**Funding Resource**

- Staff time, grant
- Staff time, Fire Dept.
- Staff time, Cal Fire, SBC Fire Safe Council
- Staff time, property owners
- Staff time, developer
### Table 18.8 Implementation Matrix for Public Safety Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 3.2.1.1</td>
<td>Maintain mutual aid agreements with the California Department of Forestry and Fire Protection for wildland fire protection.</td>
<td>Ongoing</td>
<td>City Council, Manager &amp; Attorney</td>
<td>Fire Dept.</td>
</tr>
<tr>
<td>PS 3.2.2.1</td>
<td>Require minimum Fire Department accessibility to all developments.</td>
<td>Immediate</td>
<td>Planning Commission</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>PS 3.2.2.2</td>
<td>Coordinate with San Juan Bautista Fire Department (under contract with City of Hollister Fire Department), San Benito County Fire Department (under contract with City of Hollister Fire Department), and California Department of Forestry and Fire on review of new development projects.</td>
<td>Ongoing</td>
<td>City Planning</td>
<td>Staff time, development fees</td>
</tr>
</tbody>
</table>

#### Hazardous materials

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 4.1.1.1</td>
<td>Expedite permitting and reduce fees for property owners with contaminated sites wanting to remove contamination.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td>Staff time, permit fee</td>
</tr>
<tr>
<td>PS 4.2.1.1</td>
<td>Develop residential uses in areas that have not experienced hazardous material contamination if other feasible locations are available.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>PS 4.2.1.2</td>
<td>Require zoning and environmental review procedures that ensure development around potentially hazardous sites occurs with minimal future risks to health, life, and property.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td>Staff time, development fees</td>
</tr>
<tr>
<td>PS 4.2.1.3</td>
<td>Require soil sampling for development on those sites where past activities, including application of agricultural chemicals, may have led to soil contamination.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td>Staff time, development fees</td>
</tr>
</tbody>
</table>
| Program | Description                                                                 | Timing      | Responsibility                                      | Fundi
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th>City Council, Manager &amp; Attorney</th>
<th>Planning Commission</th>
<th>City Planning</th>
<th>City Engineer/ Public Works</th>
<th>SJB Strategic Plan Committee</th>
<th>SJB Stakeholders</th>
<th>Other</th>
<th>Resouce</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Police Services and community safety</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>PS 5.1.1.1</td>
<td>Investigate and adopt specific strategies to improve current response time.</td>
<td>Short term</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Fire Dept.</td>
<td>Staff time</td>
</tr>
<tr>
<td>PS 5.2.1.1</td>
<td>Implement mitigation measures such as levying of police impact fees, if warranted.</td>
<td>Immediate</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Sheriff</td>
<td>Staff time</td>
</tr>
<tr>
<td>PS 5.2.1.2</td>
<td>Determine areas in need of high attention from law enforcement by monitoring uses and sites that attract criminal activity and establishing records of incidences for targeted police patrol.</td>
<td>Immediate</td>
<td>X</td>
<td>Neighbor -hood Watch</td>
<td></td>
<td>Sheriff</td>
<td>Neighbor -hood watch, grant</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PS 5.2.1.3</td>
<td>Continue to support neighborhood watch groups and establish community meetings at least once a year to share information with residents.</td>
<td>Ongoing</td>
<td>X</td>
<td>Neighbor -hood Watch</td>
<td></td>
<td>Sheriff</td>
<td>Staff time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PS 5.3.1.1</td>
<td>Facilitate communication between local agencies that address drug related issues.</td>
<td>Short term</td>
<td>X</td>
<td></td>
<td></td>
<td>Other regional agencies</td>
<td>Sheriff, SBC Health &amp; Human Services</td>
<td></td>
<td>Staff time, grant, CDBG</td>
<td></td>
</tr>
<tr>
<td>PS 5.3.1.2</td>
<td>Create a comprehensive plan to address drug use.</td>
<td>Short term</td>
<td>X</td>
<td></td>
<td></td>
<td>Other regional agencies</td>
<td>SBC Health &amp; Human Services</td>
<td></td>
<td>Staff time, grant,</td>
<td></td>
</tr>
<tr>
<td>PS 5.3.1.3</td>
<td>Work with local organizations to provide sufficient drug rehabilitation services and facilities.</td>
<td>Short term</td>
<td>X</td>
<td></td>
<td></td>
<td>Sheriff, SBC Health &amp; Human Services</td>
<td>Staff time, grant,</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Table 18.8 Implementation Matrix for Public Safety Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PS 5.3.1.4</td>
<td>Participate in the Regional Gang Task Force.</td>
<td>Short term</td>
<td>X</td>
<td>Neighbor Hood Watch</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
<td>Sheriff</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Planning Commission</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>City Planning</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Engineer/ Public Works</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SJB Strategic Plan Committee</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SJB Stakeholders</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>PS 6.1.1.1</td>
<td>Develop a City wide Emergency Response Plan.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Sheriff, Fire Dept., SBC OES</td>
<td>Staff time</td>
</tr>
<tr>
<td>PS 6.1.1.2</td>
<td>Ensure the Emergency response plan includes procedures for collection and storage of emergency needed provisions such as water, food, and medical supplies.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Sheriff, Fire Dept., Am. Red Cross, SBC OES</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>PS 6.1.1.3</td>
<td>Participate as an active member of the San Benito County Office of Emergency Services Collaborative.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>PS 6.1.2.1</td>
<td>Educate all residents on emergency procedures and evacuation routes that are practiced through community drills.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Fire dept., Sheriff, SBC OES</td>
<td>Staff time</td>
</tr>
</tbody>
</table>
### Table 18.9 Implementation Matrix for Economic Development Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diversification of the local economy</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ED 1.1.1.1</td>
<td>Streamline permitting for light industrial.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.1.2.1</td>
<td>Partner with Gavilan College to increase remote learning opportunities.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.2.1.1</td>
<td>Control the number of formula businesses that provide locally needed goods and services.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.3.1.1</td>
<td>Coordinate with regional economic development organizations to prepare an economic development strategy to be updated every five years.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.4.1.1</td>
<td>Provide for infrastructure needed to facilitate the development of ecotourism.</td>
<td>Long</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.4.2.1</td>
<td>Educate businesses of the benefits of sustainability.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 1.4.2.2</td>
<td>Require businesses to adopt sustainable practices.</td>
<td>Medium</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>Supportive business climate</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ED 2.1.1.1</td>
<td>Streamline permitting for new businesses.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>ED 2.1.2.1</td>
<td>Organize key business stakeholders within the community.</td>
<td>Immediate</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Tourism</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ED 3.1.1.1</td>
<td>Develop a marketing campaign that promotes the City’s historic image. Seek the aid of a professional whose remuneration is tied to the success of the program.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

*18. STRATEGIC PLAN*
### Table 18.9 Implementation Matrix for Economic Development Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ED 3.1.1.2</strong></td>
<td>Support such arts tourism activities as Art Walks and ‘Alive after Five’ on first Fridays or second Saturdays.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney</td>
<td>X X</td>
</tr>
<tr>
<td><strong>ED 3.2.1.1</strong></td>
<td>Decrease permitting fees along the historic 3rd Street and The Alameda.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>ED 3.2.2.1</strong></td>
<td>Organize a coordination meeting between representatives from the Archdiocese, the Parks Department, and the City by 2015.</td>
<td>Immediate</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>ED 3.2.2.2</strong></td>
<td>Establish a wayfinding system to identify the City.</td>
<td>Short term</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>Strong agricultural sector</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ED 4.1.1.1</strong></td>
<td>Zone areas for agricultural processing.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>ED 4.1.2.1</strong></td>
<td>Reduce permitting and processing fees for agricultural support businesses.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>ED 4.2.1.1</strong></td>
<td>Identify prime agricultural land compatible with the Williamson Act program and educate property owners on the merits of the program.</td>
<td>Medium</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>ED 4.2.2.1</strong></td>
<td>Create discretionary review procedures of development of prime agricultural properties.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
### Table 18.10 Implementation Matrix for Public Facilities Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>City Council, Manager &amp; Attorney</th>
<th>Planning Commission</th>
<th>City Planning</th>
<th>City Engineer/ Public Works</th>
<th>SJB Strategic Plan</th>
<th>SJB Stakeholders</th>
<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PF 1.1.2.1</strong></td>
<td>Finish and implement plans for a ‘pellet plant’ that will treat water in a central location before it is delivered to customers.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SBCWD Water Mgr.</td>
</tr>
<tr>
<td><strong>PF 1.1.2.2</strong></td>
<td>Promote and incentivize the removal of home water softeners once water quality goals are met to reduce the salinity of wastewater.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SBCWD Water Mgr.</td>
</tr>
<tr>
<td><strong>PF 1.1.2.3</strong></td>
<td>Produce an annual report to the City Council on water quality. Use this information to determine whether the City is meeting state water quality standards.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SBCWD Water Mgr.</td>
</tr>
<tr>
<td><strong>PF 1.2.3.1</strong></td>
<td>Produce an annual report to the City Council on water capacity and actual use. Use this information to determine where and when capital improvements are needed.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Bracwell /Water Mgr.</td>
</tr>
<tr>
<td><strong>PF 1.3.2.1</strong></td>
<td>Produce an annual report to the City Council on sewer capacity and actual use. Use this information to determine where and when capital improvements are needed.</td>
<td>Ongoing</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Bracwell</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
<td></td>
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</tr>
<tr>
<td>PF 1.3.2.2</td>
<td>As part of the City’s Capital Improvements Program, reduce infiltration and inflow problems at the City’s wastewater treatment plant by improving the trunk line leading from the collection system into the wastewater plant. Undertake other capital improvements as determined necessary by the plant operator and City Engineer.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Bracwell</td>
<td>City CIP funds, sewer fees</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PF 1.3.2.3</td>
<td>Develop a plan for the Long term expansion or relocation of the City’s wastewater treatment plant or begin planning a second facility.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>City CIP funds, sewer fees</td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>Flooding infrastructure</strong></td>
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</tr>
<tr>
<td>PF 2.1.3.1</td>
<td>Work with potential project developers to fund a flood control master plan.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>City CIP funds, sewer fees</td>
<td></td>
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</tr>
<tr>
<td>PF 2.1.3.2</td>
<td>Complete the planned storm water channel from Mission Vineyard Road to the SR-156 Bridge and the 60” pipe connecting the West Fork Creek across The Alameda/Salinas Grade (Hwy) and along Mission Vineyard Road 700ft to the planned channel.</td>
<td>Ongoing</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>City CIP funds</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PF 2.1.4.1</td>
<td>As part of the City’s Capital Improvements Program (under PF 8.1.2.1), identify projects to correct storm drainage problems on City streets.</td>
<td>Ongoing</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>City CIP funds</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
# Table 18.10 Implementation Matrix for Public Facilities Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Waste and disposal facilities</strong></td>
<td></td>
<td><strong>City Council, Manager, Attorney</strong></td>
<td><strong>Planning Commission</strong></td>
</tr>
<tr>
<td>PF 3.1.2.1</td>
<td>Condition approval of new development projects on the availability of adequate solid waste collection, disposal, and diversion/recycling resources to serve the new development.</td>
<td>Immediate</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>PF 3.1.2.2</td>
<td>Require new development to include on-site recycling facilities and an ongoing, regular program of pickup and disposal from the site. For residential developments, recycling and solid waste disposal facilities and pickup schedules shall be aligned to simplify use for residents.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>PF 3.1.2.3</td>
<td>Subject new commercial and industrial development to impact fee assessment or development conditions sufficient to address unique characteristics of solid waste generated by the development.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td><strong>Reduction of solid waste</strong></td>
<td></td>
<td><strong>Volunteers, Recology</strong></td>
<td><strong>Grants, Staff, volunteers</strong></td>
</tr>
<tr>
<td>PF 4.1.1.1</td>
<td>Establish composting programs for residential, commercial, and agricultural activities.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>PF 4.1.1.2</td>
<td>Develop a recycling community outreach and education program to increase awareness and diversion rates.</td>
<td>Long term</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
# Table 18.10 Implementation Matrix for Public Facilities Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PF 4.1.2.1</td>
<td>Increase voluntary participation of businesses in the Monterey Bay Area Green Building Program.</td>
<td>Ongoing</td>
<td>City Council, Manager &amp; Attorney, Planning Commission</td>
<td>Grants, Staff, time</td>
</tr>
<tr>
<td>PF 5.1.3.1</td>
<td>Promote education and awareness for youth to discourage drug use and gang activity.</td>
<td>Short term</td>
<td>City Planning</td>
<td>Sheriff, volunteers, neighborhood watch, Grants, Staff time</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>City Engineer/Public Works</td>
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<td>SJB Strategic Plan</td>
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<td>SJB Stakeholders</td>
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<td></td>
<td>Other</td>
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</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Funding Resource</td>
<td></td>
</tr>
<tr>
<td>PF 6.1.1.1</td>
<td>Support and facilitate efforts by the Aromas-San Juan Unified School District to enhance and expand its educational facilities.</td>
<td>Long term</td>
<td>City Council, Manager &amp; Attorney, Planning Commission</td>
<td>ASJUSD Board, Staff time</td>
</tr>
<tr>
<td>PF 6.1.2</td>
<td>Work collaboratively with the Aromas-San Juan Unified School District to collect development impact fees and explore measures which strive to provide adequate school capacity as new development is approved.</td>
<td>Long term</td>
<td>City Planning</td>
<td>ASJUSD Board, Staff time</td>
</tr>
<tr>
<td>PF 6.1.3</td>
<td>Work collaboratively with the Aromas-San Juan Unified School District early in the planning process to ensure their input is included in major land use or policy decisions, including changes to local development impact fees.</td>
<td>Long term</td>
<td>City Planning</td>
<td>ASJUSD Board, Staff time</td>
</tr>
<tr>
<td>PF 6.1.4</td>
<td>Explore the use of joint power agreements between the City and the Aromas-San Juan Unified School District which permit the sharing of District-owned and City-owned sports and recreational facilities, buildings, and libraries.</td>
<td>Short term</td>
<td>City Planning</td>
<td>ASJUSD Board, Staff time</td>
</tr>
</tbody>
</table>
### Table 18.10 Implementation Matrix for Public Facilities Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PF 6.1.1.5</td>
<td>Provide safe transportation for students between Anzar High School and the City.</td>
<td>Ongoing</td>
<td>X</td>
<td>ASJUSD Board, COG</td>
</tr>
<tr>
<td>PF 6.3.1.1</td>
<td>Acquire adequate funding to maintain existing levels of service and support information technology upgrades at San Juan Bautista Library.</td>
<td>Short term</td>
<td>X</td>
<td>Library Auxiliary</td>
</tr>
<tr>
<td>PF 6.3.1.2</td>
<td>Coordinate with the San Juan Bautista Library to acquire funding to pay for web server service fees in order to establish an online book catalog.</td>
<td>Short term</td>
<td>X</td>
<td>Library Auxiliary</td>
</tr>
<tr>
<td><strong>Healthy environment for the youth</strong></td>
<td><strong>Healthy environment for the youth</strong></td>
<td><strong>Healthy environment for the youth</strong></td>
<td><strong>Healthy environment for the youth</strong></td>
<td><strong>Healthy environment for the youth</strong></td>
</tr>
<tr>
<td>PF 7.1.1.1</td>
<td>Establish a youth commission for the purpose of reporting, representation, and increasing involvement in activities.</td>
<td>Short term</td>
<td>X</td>
<td>ASJUSD, Rotary, San Juan Comm.</td>
</tr>
<tr>
<td>PF 7.1.2.1</td>
<td>Engage youth with Mission Docents and historic preservation/archeology.</td>
<td>Medium</td>
<td>ASJUSD, Rotary, San Juan Comm.</td>
<td>Volunteer program, Non-profits</td>
</tr>
<tr>
<td>PF 7.1.2.1</td>
<td>Establish programs and opportunities for youth to attend community meetings and participate in community service organizations (for the service learning component) at Anzar High School.</td>
<td>Short term</td>
<td>X</td>
<td>ASJUSD, Rotary, San Juan Comm.</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
</tr>
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</tr>
<tr>
<td>PF 7.1.3.1</td>
<td>Establish mentoring programs and opportunities for youth and seniors to work together.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney, Planning Commission, City Planning Engineer/Public Works</td>
<td>Volunteer program, Non-profit, grants</td>
</tr>
<tr>
<td>PF 7.1.3.2</td>
<td>Integrate the visual and performing arts into recreational activities for youth, families, and seniors.</td>
<td>Medium</td>
<td>City Planning Engineer/Public Works, SJB Strategic Plan, SJB Stakeholders</td>
<td>School District, Non-profit, grants, staff time</td>
</tr>
<tr>
<td>PF 7.1.3.3</td>
<td>Establish a community center for families, seniors, and youth.</td>
<td>Medium</td>
<td>City Planning Engineer/Public Works, SJB Stakeholders</td>
<td>Volunteer program, Non-profits, Non-profit, staff time</td>
</tr>
<tr>
<td>PF 7.1.3.4</td>
<td>Establish work-study program for the youth as a pathway to career development.</td>
<td>Immediate</td>
<td>City Planning Engineer/Public Works, SJB Stakeholders</td>
<td>School District, Non-profit and private</td>
</tr>
</tbody>
</table>

### High quality infrastructure and services

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PF 8.1.1.1</td>
<td>Use development impact fees to offset the cost of extending or upgrading infrastructure to new development.</td>
<td>Ongoing</td>
<td>City Planning Engineer/Public Works, SJB Stakeholders</td>
<td>Impact Fees</td>
</tr>
<tr>
<td>PF 8.1.1.2</td>
<td>Use voter-approved (property owner approved) assessment districts to fund roadway, water, sewer, drainage, and other infrastructure improvements in areas planned for urban uses during the time frame of this General Plan.</td>
<td>Ongoing</td>
<td>City Planning Engineer/Public Works, SJB Stakeholders</td>
<td>Assessment District Fees</td>
</tr>
<tr>
<td>PF 8.1.2.1</td>
<td>Prepare and adopt a five-year capital improvement program (CIP). The CIP should be updated and reviewed for consistency with the General Plan on an annual basis.</td>
<td>Ongoing</td>
<td>City Planning Engineer/Public Works, SJB Stakeholders</td>
<td>Staff time</td>
</tr>
</tbody>
</table>
### Table 18.10 Implementation Matrix for Public Facilities Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>PF 8.1.2.2</td>
<td>Regularly apply for Community Development Block Grants and other state and federal funding sources to improve local infrastructure and provide services.</td>
<td>Ongoing</td>
<td>City Council, Manager &amp; Attorney</td>
<td>Staff time</td>
</tr>
<tr>
<td>PF 9.1.1.1</td>
<td>Develop a city sponsored volunteer program.</td>
<td>Short term</td>
<td>City Planning</td>
<td>Staff time</td>
</tr>
<tr>
<td>PF 9.1.1.2</td>
<td>Develop procedural manuals, provide ongoing training, and establish annual strategic plan review by Council.</td>
<td>Short term</td>
<td>City Engineer/Public Works</td>
<td>Staff time, League of CA cities</td>
</tr>
<tr>
<td>PF 9.1.1.3</td>
<td>Create a Public Information Officer position: utilize water bill announcements, kiosks, bulletin boards, website re-design, regular articles in local papers, and newsletters to connect the public with local government.</td>
<td>Short term</td>
<td>SJB Strategic Plan</td>
<td>Staff time</td>
</tr>
</tbody>
</table>

**18. STRATEGIC PLAN**
### Table 18.11 Implementation Matrix for Historic Preservation and Community Design Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Celebrated local historic resources</strong></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.1.1.1</td>
<td>Submit nominations for qualified buildings to the National Register of Historic Places (NRHP).</td>
<td>Short term</td>
<td>Planning Commission</td>
<td></td>
</tr>
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<td></td>
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<td></td>
<td>City Planning</td>
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<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.1.2</td>
<td>Implement recommendations in the City’s 2006 Historical Resources Inventory.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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<td>City Planning</td>
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<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.1.3</td>
<td>Design and install gateway welcome signs for the three growth corridors: Muckelemi St., 3rd St., and the Alameda that highlight the City’s historic character and local architecture.</td>
<td>Medium term</td>
<td>Planning Commission</td>
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<td>City Planning</td>
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<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td><strong>Support prioritization of the City’s historic resources through communication within the community.</strong></td>
<td></td>
<td></td>
<td>City Council, Manager &amp; Attorney</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.2.1.1</td>
<td>Establish guidelines to distinguish which projects need review by the City planning staff, the Planning Commission, or Historic Resources Board.</td>
<td>Immediate</td>
<td>Planning Commission</td>
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<td></td>
<td>City Planning</td>
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<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.2.2</td>
<td>Define what level of environmental documentation is needed for both major and minor rehabilitation and renovations and projects.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td></td>
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<td></td>
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<td></td>
<td>City Planning</td>
<td></td>
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<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.2.1.2</td>
<td>Utilize available federal, state, and private funding through listing eligible properties with the National Register.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>City Planning</td>
<td></td>
</tr>
<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>HPCD 1.2.1.3</td>
<td>Work with the California State Office of Historic Preservation and the County Assessor to activate a Mills Act Property Tax Abatement Program.</td>
<td>Short term</td>
<td>Planning Commission</td>
<td></td>
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<td></td>
<td>City Planning</td>
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<td>X</td>
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</table>

18. STRATEGIC PLAN 314
<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HPCD 1.2.2.1</td>
<td>Develop a signage plan to advertise heritage tourism.</td>
<td>Short term</td>
<td>X</td>
<td>X X</td>
</tr>
<tr>
<td>HPCD 1.2.2.2</td>
<td>Develop heritage tourism activities.</td>
<td>Short term</td>
<td></td>
<td>X X</td>
</tr>
<tr>
<td>HPCD 1.2.3.1</td>
<td>Update inventory of local Historic resources in the city every 10 years.</td>
<td>Long term</td>
<td>X</td>
<td>X X</td>
</tr>
</tbody>
</table>

**Historical sense of place**

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HPCD 2.1.1.1</td>
<td>Preserve such traditional site features as variations in lot sizes, setbacks, and landscaping.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.1.1.2</td>
<td>Allow for a variety of traditional building styles in new residential development, consistent with the diverse architectural heritage of San Juan Bautista’s homes.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.1.2.1</td>
<td>Develop design guidelines for solar panel installation on historic properties.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.1.2.2</td>
<td>Develop a programmatic agreement with the State Historic Preservation Office to streamline energy efficient upgrades of listed historic properties.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.1.1.2</td>
<td>Publicize cost-saving benefits of energy efficient buildings.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.2.1.1</td>
<td>Develop a complete streets network to connect new development to activity centers.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HPCD 2.2.1.2</td>
<td>Connect sidewalks with shade trees in new development to the complete streets network.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
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</tr>
<tr>
<td>HPCD 2.3.1.1</td>
<td>Develop underutilized or vacant lands within the City core.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney, Planning</td>
<td>City planning</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Commission, Planning Commission</td>
<td>SJB Strategic Plan</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>City Planning</td>
<td>SJB Stakeholders</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td>Other</td>
</tr>
<tr>
<td>HPCD 2.3.1.2</td>
<td>Utilize the City's &quot;Design Guidelines&quot; document to streamline the review process for infill development within and adjacent to historic districts.</td>
<td>Medium</td>
<td>City Engineer/ Public Works</td>
<td></td>
</tr>
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</tr>
<tr>
<td>HPCD 2.3.1.3</td>
<td>Provide density bonuses for mixed-use development.</td>
<td>Short term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HPCD 2.3.1.4</td>
<td>Retro-fit historical buildings to enable intensified use.</td>
<td>Short term</td>
<td></td>
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<tr>
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</tr>
<tr>
<td>HPCD 3.1.1.1</td>
<td>Support the Art Walks- Alive after Five – First Fridays or Second Saturdays.</td>
<td>Short term</td>
<td></td>
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</tr>
<tr>
<td>HPCD 3.1.1.2</td>
<td>Designate galleries and artisan businesses for the Main Street corridor.</td>
<td>Short term</td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>HPCD 3.1.1.3</td>
<td>Coordinate live performances and music theatre in restaurants, centers, and outdoor parks, and provide storage and electricity for these endeavors.</td>
<td>Short term</td>
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<tr>
<td>HPCD 3.1.1.4</td>
<td>Change land use in warehouses area for artist/performer studio space.</td>
<td>Medium</td>
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<tr>
<td>HPCD 3.1.1.5</td>
<td>Develop public arts program for trails and complete streets.</td>
<td>Medium</td>
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</tbody>
</table>
## Table 18.12 Implementation Matrix for Health Programs

<table>
<thead>
<tr>
<th>Program</th>
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<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Awareness of healthy living</strong></td>
<td></td>
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</tr>
<tr>
<td>HE 1.1.1.1</td>
<td>Work with the County Health Officer and Department to organize health education and awareness campaigns.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 1.1.2</td>
<td>Establish informational sessions on substance abuse and mental or emotional health that are accessible for the entire community.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 1.1.3</td>
<td>Partner with local business communities, school districts, and community organizations to develop health and active lifestyle awareness.</td>
<td>Immediate</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 1.2.1</td>
<td>Increase family support, preventative services, and lifestyle or behavioral coaching assistance.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.1.1</td>
<td>Facilitate informational workshops with school districts, community services agencies, and healthcare providers on assistance programs.</td>
<td>Immediate</td>
<td>X</td>
<td>X</td>
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</tbody>
</table>

### Accessibility to healthcare services and programs

<table>
<thead>
<tr>
<th>Program</th>
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</tr>
</thead>
<tbody>
<tr>
<td>HE 2.1.1.1</td>
<td>Support existing transit services.</td>
<td>Ongoing</td>
<td>X</td>
<td>COG</td>
</tr>
<tr>
<td>HE 2.1.2</td>
<td>Provide non-emergency medical transportation for the community, specifically for seniors.</td>
<td>Short term</td>
<td>X</td>
<td>County</td>
</tr>
<tr>
<td>HE 2.1.3</td>
<td>Promote coordination among local health systems and entities.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
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</tr>
<tr>
<td>HE 2.1.2.1</td>
<td>Continue and expand the Mobile Health Clinic.</td>
<td>Ongoing</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.1.2.2</td>
<td>Provide education and access to healthcare benefits for low income children, adults, and families.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.2.1.1</td>
<td>Create the San Juan Bautista Farmer’s Market.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.2.1.2</td>
<td>Establish community gardens and food cooperatives.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.2.1.3</td>
<td>Provide transit opportunities to fresh produce markets and grocery stores.</td>
<td>Short</td>
<td>X</td>
<td>Non-profits</td>
</tr>
<tr>
<td>HE 2.2.1.4</td>
<td>Encourage fee-free incentives for local growers to participate at the farmer’s market.</td>
<td>Short term</td>
<td>X</td>
<td>Non-profits</td>
</tr>
<tr>
<td>HE 2.2.1.5</td>
<td>Permit convenience stores to carry fresh produce in compliance with health department regulations.</td>
<td>Short term</td>
<td>X</td>
<td>Non-profits</td>
</tr>
<tr>
<td>HE 2.2.1.6</td>
<td>Develop a Healthy Food Store Incentives Program.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.2.1.7</td>
<td>Provide educational programs to encourage food assistance programs.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.2.1.8</td>
<td>Amend zoning and other restrictions limiting urban agriculture.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>HE 2.3.1.1</td>
<td>Establish a school garden cared for by students with support and education by local growers.</td>
<td>Ongoing</td>
<td>X</td>
<td>School</td>
</tr>
<tr>
<td>Program</td>
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<td>Timing</td>
<td>Responsibility</td>
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<tr>
<td>2.3.1.2</td>
<td>Support school programs and collaborate with other organizations including local growers to offer healthy food in schools.</td>
<td>Short term</td>
<td>City Council, Manager &amp; Attorney: X, Planning Commission: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: School</td>
<td></td>
</tr>
<tr>
<td><strong>Safe community</strong></td>
<td></td>
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<tr>
<td>HE 3.1.1.1</td>
<td>Enhance lighting on streets, sidewalks, crosswalks, and in public spaces.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other:</td>
<td></td>
</tr>
<tr>
<td>HE 3.1.1.2</td>
<td>Improve neighborhood safety watch programs.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Sheriff</td>
<td></td>
</tr>
<tr>
<td>HE 3.1.1.3</td>
<td>Implement strict enforcement for driving- under-influence offenses.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Sheriff</td>
<td></td>
</tr>
<tr>
<td>HE 3.1.2.1</td>
<td>Partner with local agencies to create a permanent center for homeless and abuse victims.</td>
<td>Long term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Non-profits</td>
<td></td>
</tr>
<tr>
<td>HE 3.1.2.2</td>
<td>Close gaps in the identified pedestrian area of downtown.</td>
<td>Medium</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other:</td>
<td></td>
</tr>
<tr>
<td><strong>Active transportation and recreation network</strong></td>
<td></td>
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</tr>
<tr>
<td>HE 4.1.1.1</td>
<td>Create a Community Center for families, seniors, and youth.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Non-profits</td>
<td></td>
</tr>
<tr>
<td>HE 4.1.1.2</td>
<td>Expand public events to encourage active community participation and social</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Non-profits</td>
<td></td>
</tr>
<tr>
<td>HE 4.1.1.3</td>
<td>Create volunteer and after school programs for youth.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: School</td>
<td></td>
</tr>
<tr>
<td>HE 4.1.1.4</td>
<td>Integrate the visual and performing arts into recreational activities for youth, families, and seniors.</td>
<td>Short term</td>
<td>Planning Commission: X, City Planning: X, City Engineer/ Public Works: SJB Strategic Plan: SJB Stakeholders: Other: Non-profits</td>
<td></td>
</tr>
</tbody>
</table>
### Table 18.12 Implementation Matrix for Health Programs

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</thead>
<tbody>
<tr>
<td>HE 4.1.2.1</td>
<td>Continue to provide a diverse range of park types and recreational opportunities.</td>
<td>Long term</td>
<td>City Council, Manager &amp; Attorney</td>
<td>X</td>
</tr>
<tr>
<td>HE 4.1.2.2</td>
<td>Expand recreational programs and services to meet evolving community needs with equal distribution in all neighborhoods.</td>
<td>Medium</td>
<td>Planning Commission, City Planning, City Engineer/Public Works</td>
<td>X</td>
</tr>
<tr>
<td>HE 4.1.2.3</td>
<td>Provide a range of high quality and well maintained recreational facilities with adequate lighting, signage, and hours of operation that represent the multicultural needs of the community.</td>
<td>Short term</td>
<td>City Engineer/Public Works, SJB Strategic Plan, SJB Stakeholders</td>
<td>X</td>
</tr>
<tr>
<td>HE 4.1.2.4</td>
<td>Promote access to non-City operated parks and recreation.</td>
<td>Short term</td>
<td>SJB Stakeholders</td>
<td>X</td>
</tr>
<tr>
<td>HE 4.1.2.5</td>
<td>Create a Parks Master Plan.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney</td>
<td>X</td>
</tr>
</tbody>
</table>

### Sustainable healthy living

<table>
<thead>
<tr>
<th>Program</th>
<th>Description</th>
<th>Timing</th>
<th>Responsibility</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HE 5.1.2.1</td>
<td>Encourage employers to provide adequate health coverage and benefits to full-time and part-time employees.</td>
<td>Medium</td>
<td>City Council, Manager &amp; Attorney</td>
<td>X</td>
</tr>
<tr>
<td>HE 5.1.3.1</td>
<td>Coordinate with neighboring jurisdictions, local employers, and industries for emergency preparedness and disaster response programs.</td>
<td>Short term</td>
<td>City Planning, City Engineer/Public Works</td>
<td>X</td>
</tr>
<tr>
<td>HE 5.1.3.2</td>
<td>Maintain adequate police and fire facilities, equipment, and maintenance.</td>
<td>Short term</td>
<td>City Engineer/Public Works</td>
<td>X</td>
</tr>
<tr>
<td>HE 5.1.3.3</td>
<td>Restore Spring Lot Park at San Juan Canyon Creek near the old cement plant facility as a recreation and camping park.</td>
<td>Short term</td>
<td>City Engineer/Public Works</td>
<td>X</td>
</tr>
<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
<td>Funding Resource</td>
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<tr>
<td>HE 5.2.1.1</td>
<td>Provide pedestrian and bicycle amenities, such as bicycle parking, streetscape improvements, and traffic calming measures.</td>
<td>Medium</td>
<td>City Council/ Manager &amp; Attorney  Planning Commission  City Planning Engineer/Public Works SJB Strategic Plan SJB Stakeholders Other</td>
<td></td>
</tr>
<tr>
<td>HE 5.2.1.2</td>
<td>Explore innovative solutions such as a bicycle coalition and bicycle share program.</td>
<td>Medium</td>
<td>X  X  X  X  Non-profits</td>
<td></td>
</tr>
<tr>
<td>HE 5.2.1.3</td>
<td>Encourage businesses to provide incentives for employees to walk, bike, or use public transit.</td>
<td>Medium</td>
<td>X  X  X  Non-profits</td>
<td></td>
</tr>
<tr>
<td>HE 5.2.1.4</td>
<td>Design a Complete Streets Plan.</td>
<td>Short term</td>
<td>X  X  X  School</td>
<td></td>
</tr>
<tr>
<td>HE 5.2.1.5</td>
<td>Implement the Safe Routes to School program.</td>
<td>Medium</td>
<td>X  X  Non-profits</td>
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**Environmental quality**

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>HE 6.1.1.1</td>
<td>Coordinate with the Monterey Bay Unified Air Pollution Control District and the California Air Resources Board.</td>
<td>Short term</td>
<td>X  X  X  X</td>
<td></td>
</tr>
<tr>
<td>HE 6.1.1.2</td>
<td>Consider options, including possible relocation, recycling, redevelopment, rezoning, process changes, incentive programs, and other types of land use regulations where decisions on land use may result in emissions of pollution that pose significant health risks.</td>
<td>Medium</td>
<td>X  X  X  X</td>
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**Improvement in well-being**

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<thead>
<tr>
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<tbody>
<tr>
<td>HE 6.1.2.1</td>
<td>Establish a minority worker training program that recruits and trains individuals for employment, resulting in a reduced risk of exposure to contaminants.</td>
<td>Short term</td>
<td>X  X  X  X</td>
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<tr>
<td>Program</td>
<td>Description</td>
<td>Timing</td>
<td>Responsibility</td>
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<tr>
<td>HE 6.1.2.2</td>
<td>Develop a vulnerable populations program that promotes healthy lifestyles among population groups experiencing the greatest burden of chronic disease due to pollution exposure.</td>
<td>Short term</td>
<td>X  X</td>
<td></td>
</tr>
<tr>
<td>HE 6.1.2.3</td>
<td>Implement a public involvement program that identifies and engages low literacy and limited English proficiency populations in the planning and decision-making process.</td>
<td>Short term</td>
<td>X  X</td>
<td></td>
</tr>
<tr>
<td>HE 6.1.2.4</td>
<td>Create home education and remediation programs for low-income households regarding lead-based paint and other contaminants.</td>
<td>Short term</td>
<td>X  X</td>
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</tbody>
</table>

**Quality of place-making**

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<tr>
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</thead>
<tbody>
<tr>
<td>HE 6.1.3.1</td>
<td>Encourage site plan designs that include appropriate setbacks and/or design features that reduce pollution at the source.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
<tr>
<td>HE 6.1.3.2</td>
<td>Encourage the incorporation of barriers, landscaping, ventilation systems, or other measures in planning design that reduce or prevent pollution.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
<tr>
<td>HE 6.1.4.1</td>
<td>Prevent, reduce, or eliminate soil or water contamination from industrial and agricultural operations by working with property owners and regional agencies.</td>
<td>Short term</td>
<td>X  X</td>
</tr>
</tbody>
</table>
### Table 18.12 Implementation Matrix for Health Programs

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<th>Planning Commission</th>
<th>City Planning</th>
<th>City Engineer/ Public Works</th>
<th>SJB Strategic Plan</th>
<th>SJB Stakeholders</th>
<th>Other</th>
<th>Funding Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>HE 6.2.1.1</td>
<td>Protect the quality of water sources, including cones of influence, water recharge areas, and water wells, from future degradation through design standards.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>HE 6.2.1.2</td>
<td>Ensure that design standards for all stormwater retention and detention systems are adhered to in order to prevent the degradation of surface water bodies</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
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<tr>
<td>HE 6.2.1.3</td>
<td>Require that impervious surfaces be limited and mitigated with low impact development in prime recharge areas.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>HE 6.2.2.1</td>
<td>Protect potable water well fields from man-made and natural sources of pollution.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<td></td>
<td>Non-profits</td>
</tr>
<tr>
<td>HE 6.2.2.2</td>
<td>Plan for the emergency conservation and use of recycled water sources.</td>
<td>Short term</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>HE 6.2.2.3</td>
<td>Create a San Juan Creek restoration program.</td>
<td>Medium</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>HE 6.2.3.1</td>
<td>Work with regulatory agencies to monitor and enforce noise standards.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>HE 6.2.3.2</td>
<td>Prevent and mitigate transportation related noise impacts on residential and sensitive uses.</td>
<td>Short term</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>HE 6.2.3.3</td>
<td>Reduce exposure to second-hand smoke in indoor and outdoor spaces especially in the downtown pedestrian zone area.</td>
<td>Short term</td>
<td>X</td>
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<td>X</td>
<td>Non-profits</td>
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<tr>
<td>HE 6.2.3.4</td>
<td>Develop an engine replacement and retrofit program, starting with a city vehicle transition program, to replace high emission vehicles with climate-friendly vehicles.</td>
<td>Medium</td>
<td>City Manager/Attorney: X, Planning Commission: X</td>
</tr>
<tr>
<td>HE 6.2.3.5</td>
<td>Develop and enforce guidelines for mitigating significant impacts on indoor air quality.</td>
<td>Medium</td>
<td>X, X, X</td>
</tr>
<tr>
<td>HE 6.2.3.6</td>
<td>Create and implement a route plan to direct trucks and motorcycles away from neighborhood streets and sensitive uses.</td>
<td>Short term</td>
<td>X, X</td>
</tr>
<tr>
<td>HE 6.3.1.1</td>
<td>Review and update the inclusionary housing ordinance to reflect evolving needs.</td>
<td>Short term</td>
<td>X, X</td>
</tr>
<tr>
<td>HE 6.3.1.2</td>
<td>Develop an incentives program to encourage new development and redevelopment to exceed minimum requirements.</td>
<td>Short term</td>
<td>X, X</td>
</tr>
<tr>
<td>HE 6.3.1.3</td>
<td>Develop a program and funding mechanism to support the restoration of homes in low-income neighborhoods to meet health and safety codes.</td>
<td>Medium</td>
<td>X, X</td>
</tr>
<tr>
<td>HE 6.3.1.4</td>
<td>Implement senior and affordable housing design guidelines.</td>
<td>Medium</td>
<td>X, X</td>
</tr>
<tr>
<td>HE 6.3.1.5</td>
<td>Review and update the housing code enforcement procedures to ensure public health and safety.</td>
<td>Short term</td>
<td>X, X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other</th>
<th>Funding Resource</th>
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<tbody>
<tr>
<td></td>
<td>MBUAPCD Grants</td>
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